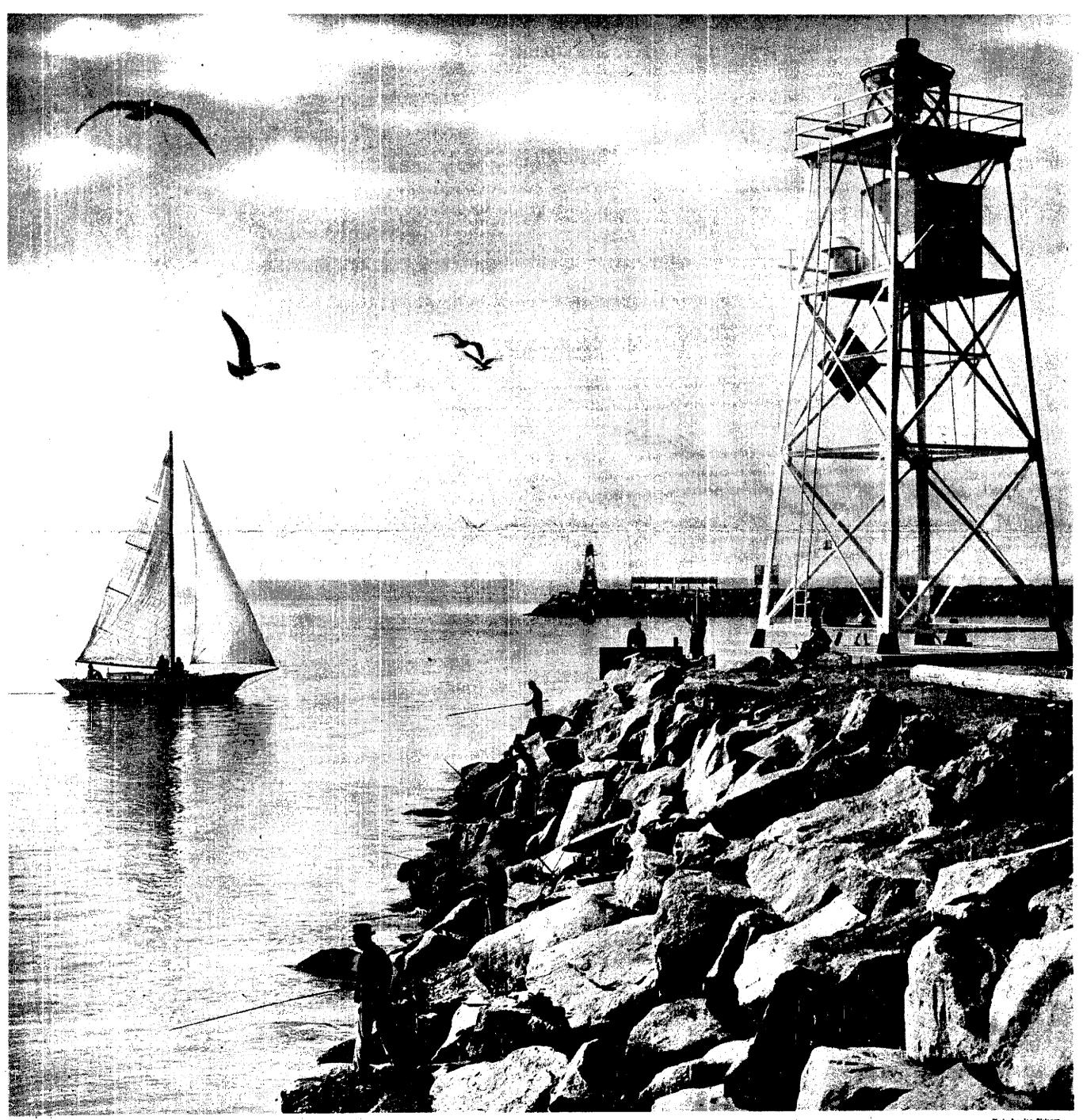
MAGAZINE Section



—Photo by Jee Riciager

WHAT'S BITING TODAY?

A sailboat cuts the calm waters and fishermen cast their lines from the rocks in this peaceful scene at Pierpoint, far out on Pier A, a favorite haunt the year-around for saitwater devotees of Izaak Walton



-Pacific Air Industries Photo.

"Spirit of Miss Universe," posed by Piper Laurie, Universal-International star, and painted by Jon Whitcomb. Miss Universe gets 7-year movie contract.



Jeanette Marsden is one of five finalists in Norway beauty contest. If she wins, she will represent her country in the Miss Universe Beauty Pageant.

By Vera Williams

IGHTY-EIGHT beautiful girls — possibly the 88 most beautiful girls in the world—will converge upon Long Beach next June. They wili be tail, short, dark, fair, chosen by the standards of beauty of their 48 states and 40 foreign countries.

From their number will be chosen an outstanding beauty—possibly the most beautiful girl in the world-who will be crowned "Miss Universe."

There will be a great coro-



nation ball, beauty parade, aquatic events, dinners, luncheons, fireworks. During this Miss Universe Beauty Pageant, June 23-30, the eyes of the world will be on Long Beach. Skilled photographers, talented writers, news services will focus on this city, sending out hundreds of pictures, thousands of words of copy to cities, towns and even villages in the uttermost corners of the world. During the eight days, and quite a few days beforehand and afterwards, Long Beach will be in the headlines of newspapers over the globe. Every one will know about this city, its climate, its beauty, its hospitality.

And the Miss Universe Pageant will be repeated each year. It is hoped it will grow like a snowball, getting bigger every year. Even at its beginning it is expected to be larger and to attract more publicity than the Miss America contest in Atlantic City, which has been going on for years.

This is the way it will work: Beautiful girls of every state in the Union now are being encouraged to send their photo-

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graphs to the Miss Universe headquarters in Municipal Auditorium. A committee of competent judges will choose from these photographs the out-Hall, Municipal Auditorium. standing beauty of each state.

Beautiful girls of foreign countries will be chosen by judges in those countries. To date, countries already signed up include:

India, China, Japan, Philippines, Hawaii, Canada, South Africa, Venezuela, Great Britain, France, Germany, Sweden, Norway, Cuba, Puerto Rico, Uruguay, Panama, Brazil, Israel, Mexico, Chile, Australia, Argentina, Greece.

LL CONTESTANTS will be flown to Long Beach. Foreign girls, flown to New York, will be picked up by chartered planes which will stop in each state to take on board the various state winners. The planes are expected to arrive simultaneously at Long Beach Municipal Airport.

The week-long program in Long Beach will be built around two colorful extravaganzas. In one, contest winners from 48 states will compete for the Miss United States title. In the other, Miss United States will compete against the foreign girls for the Miss Universe crown.

And in their own contest, the girls will choose "Miss Friendly Spirit," the girl who among the 88 they feel best typifies friendliness and helpfulness.

To all anticipating heart throbs in the pageant, this is the only bad news: The girls will be permitted no dates here, and they will be permitted no social engagements except authorized ones. A committee of some 40 women will serve as their hostesses. The girls will have rooms in the Wilton Hotel, Lafayette Hotel, Pacific Coast Club and Venetian Square. Forty-four convertibles with chauffeurs will take them to the pageant events. After the pageant is over they will be flown home, the same route and procedure by which they came.

HERE are the events of the week:

June 23—Contestants arrive. June 24-7 p. m., Miss Universe Pageant welcoming dinner in Convention Hall, Municipal Auditorium.

June 25-10:30 a. m., Miss Universe Pageant Beauty Parade around Rainbow Pier and along, city's ocean front. This will be a 100-unit parade, with an individual float for each contestant. In addition to the girls and their floats, there will be 15 bands and 10 large commercial floats.

June 26-7:30 p. m., Miss Universe Pageant aqua show. parade of lights and fireworks. with seating on Rainbow Pier.

June 27-8:30 p. m., Miss niverse Pageant Miss United States of America, Convention Hall, Municipal Auditorium, a star-studded musical production. Rosemary La-Planche, Miss America of 1941. will crown Miss United States of America.

June 28-8:30 p. m., Miss Universe Pageant Selection of Miss Universe, Convention Hall, Municipal Auditorium, another star-studded musical production. Piper Laurie, star of Universal-International Pictures, will crown Miss Uni-

June 29-6 p. m., Miss Uni-

verse Pageant formal coronation banquet in Pacific Coast from the Long Beach Conven-Club, followed at 8 p. m. by coronation ball in Convention

Here's what will happen in June when almost 100 of the most beautiful girls in the world gather in Long Beach for the "biggest-yet"

Pageant of Pulchritude

MISS UNIVERSE BEAUTY PAGEANT, largest international parade of beauty ever attempted, sprang fullblown from the mind of Oscar Meinhardt, who produced the Miss America Pageant in Atlantic City in 1942, 1943 and 1944, and who is executive producer of the Miss Universe Pageant.

"All of a sudden one day in October, 1950 in New York I had the idea that the west coast could put on a beauty pageant bigger and better than the Atlantic City pageant," Meinhardt relates. "By making it a Miss Universe pageant it could bring in girls from not only the 48 states of the Union but foreign countries as well. I met Ned Stone, vice president, and Stanley Washburn, promotion director of Pan American World Airways for lunch at the Stork Club and I talked to them for two hours. The next thing was to convince officials of Catalina Swimsuits, Inc., with which I had been affiliated 16 years.

"Miss Universe Beauty Pageant will not be a bathing beauty contest-it will be big time show business."

Cosponsors of the gigantic and breathtakingly beautiful event are Catalina Swimsuits, Inc., which will conduct the United States beauty contests; Pan American World Airways, which will fly all the contestants to Long Beach and conduct the foreign contests; Universal-International Studios, which will award screen contracts to the winners, and the City of Long Beach, host. Long Beach Pageant, Inc., a newly formed corporation stemming tion and Visitors Bureau, will handle the Long Beach program. Headed by Mason Kight, president, Long Beach Pageant, Inc. is comprised of member representatives of the Convention and Visitors Bureau, Chamber of Commerce, Junior Chamber of Commerce, Long Beach Retailers and other civic organizations.

THE CONTEST is open to girls 18 to 28 years old, and it does not matter whether they are single, married, widowed, divorced, or whether they do or do not have children. Also, talent does not count in this parade-it does not matter whether a girl can sing, play the piano, paint, play golf or cook. It does matter a great deal how she acts and how she looks in a bathing suit and in an evening gown. Judging will be on the basis of beauty of face and figure, poise, charm and personality. The girls will wear bathing suits and evening dresses in the judging.

Miss Universe will get a major seven-year contract with Universal-International, with a starting salary of \$250 a week. The four runners-up and Miss United States will get 7-year starlet Universal-International movie contracts beginning at \$100. All will get trophies, watches, honors.

"Every girl, whether or not she wins, will go home an ambassador for Long Beach and American good will," says Meinhardt.

A PORTRAIT of Piper Laurie, painted by Jon Whitcomb as "The Spirit of Miss Universe," is being used in many magazine and newspaper advertisements for the pag-



Sencrita Rose Adela Prunell, surrounded here by her court of honor, was named most beautiful girl in Uruguay, is an entry in Miss Universe Beauty Pageant.

eant. "The Spirit of Miss Universe" wears a strapless bathing suit, ermine cape, flashing earrings and tiara. She holds jeweled scepter in her hands, and her right elbow rests casually on the globe.

Typical of response to the event, David Olmsted, managing director of the Long Beach convention and publicity department, told Pasadena Tournament of Roses directors: "You have shown the world what you can do in the wintertime. We are going to show the world what Long Beach can do in the summertime."

And says Ray Chapin, director of Long Beach National Publicity Bureau, "For years . . . and years . . . and years we have photographed one, two and a dozen bathing beauties at a time. Now we will have the 88 most beautiful girls in the world dropped into our laps, bathing suits and all. It's gigantic! It's colossal!"



Oscar Meinhardt who produced three Miss America pageants and thought up Miss Universe Beauty Pageant, poses with French poster on forthcoming event.

By Ben Zinser

Two Seal Beach sisters started it all by warbling in the dishwater. Now radio and television fans everywhere are exclaiming:

How those Bells do Ting!

Bell Sisters' musical talent suddenly has shoved them into the spotlight of the entertainment world, the youthful songbirds haven't

lost sight of earlier ambitions. The girls, daughters of Mr. and Mrs. E. R. Strother, 232 Fifth, Seal Beach, have ideas of getting some place in a hurry-and music doesn't necessarily figure in their plans.

Sixteen-year-old Cynthia Strother, the older of the pair, wants to be an airplane pilot. She understands that women are to be used as airline freight pilots in the futureand that's for her.

"I'm definitely interested in flying," says Cynthia, a junior at Huntington Beach High School and composer of "Bermuda," a tune among the tops of the pops in the Variety polls. "But I'm interested in becoming a doctor, too," says the pretty, sophisticated blonde. "Biology is my favorite study in school."

Airplanes are for squares, thinks 11-year-old Kay, Cynthia's partner on the singing team. Kay will take rocket ships anytime.

"I dont' know whether I would want to be aboard the first rocket ship," says chubby, fidgety Kay, "but I'd like to be on the next one. I like

Kay, however, will settle for less. "I want to be on the Space Patrol program on

ESPITE the fact the business," says the sixth-grad-

But aircraft and space ships will have to wait. The girls' air travel currently is restricted to radio and television. Anyway, there's the business of their first train trip. They'll take it this month when they travel to San Francisco for a recording of a Bing Crosby show which will be broadcast April 2. They also had a guest spot on the Bob Hope show in San Diego this month.

THE BELL SISTERS (they use their mother's maiden name on the air and on recordings) are really living.

Since they started singing professionally, they have made more than 30 excursions to Hollywood. The radio people put them up in the Ambassador Hotel one evening recently to spare them the long trek back to Seal Beach. It was the first time they ever had been in a hotel.

"Gee, we had more fun." recalls Cynthia, who forgets how to be sophisticated when she gets excited. "We pulled out all the dresser drawers and locked in them."

And since they became the Bell Sisters they visited their first beauty parlor.

"We're going to get our first airplane ride, too," puts in Kay. 'It'll be the first time we've ever been out of the country.'

"That's right," says Cynthia. "We've been invited to Bertelevision. I like this acting muda, all expenses paid, dur-



The Bell Sisters (Kay and Cynthia Strother) rehearse one of their popular numbers. Even Puddy, their pooch (on bench), is numbered among their fans.

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FEDERAL SAVINGS

ing the Easter vacation. Guess we'll go if we can find time."

eeBERMUDA," the tune that started the girls toward stardom, is the work of Cynthia, who can't read a note of music. She and Kay sang it over KNXT, television. last fall on Peter Potter's Search for a Song program. It

became a hit. There almost were three Bell Sisters, incidentally. Another of the seven Strother children, 14-year-old Sharon, formerly sang around the house with Cynthia and Kay, but as Cynthia explains it, "Sharon had a date that night, and besides she had the laryngitis." Is Sharon jealous? Not a bit. She's her sisters' biggest fan.

Henri Rene, RCA Victor repertoire director, is responsible (Continued on Page 5, Col. 1.) Sunday, March 23, 1952

PIERPOINT LANDING has developed into one of this city's most popular recreation spots with varied allure.

Pictures . .



Gardens . . . 8-9 Books, Art, Stamps . . 10 Record Album . . . 10 Camera Angle . . . II Cooking II Realty, Building . . 12-13

FRED TAYLOR KRAFT Magazine Editor





Sierra Madre Wistaria

The world's largest wistaria vine, a 40,000 square foot giant, spreads its tendrils in the town of Sierra Madre where, each spring a celebration is held when the great vine blooms.



A million and a half blossoms on a single plant—that's an estimate of the lavendar burst of beauty that is the Sierra Madre wisteria in its flowering season, mid-March into April.



The Sierra Madre wistaria was planted in 1893 from a gallon can and flourished from the start. Here is the flower bedecked house at the site of the vine. (See story on Page 11.)



—Photo by All-Year Club of Southern Californ

Sierra Madre is just north of Foothill Blvd., a short distance east of Lakewood-Rosemead Blvd. The vine is expected to be in full bloom today. Visiting hours are 10 a.m. to 6 p.m.

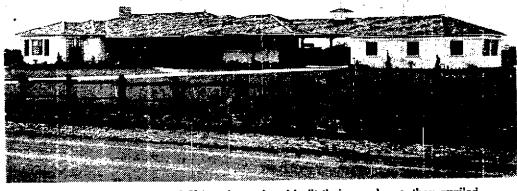


-Photo Courtesy All-Year Club of Southern California

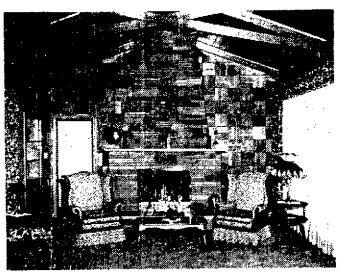
Relic of earlier days in transportation is the Old Plank Road that spanned the desert sands between El Centro and Yuma. Above, Shirley Buchanan and Merle Hunter stroll along the planks.

Warm days of the desert beckon throughout the winter and early spring in Southern California. Above, a group enjoys the sunshine and the pool at Furnace Creek Inn in famed Death Valley.

In Drue Ranch Style



When Mr. and Mrs. Jack de Vries planned and built their new home, they availed themselves of the ample room provided on their dairy-ranch site in Cypress.



Living room focal point are fireplace wall and exposed chimney. Copper and brass shown here are from Holland.

Saturday Evening Post*, March 8th . . .

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world's finest automatic washer. "Tops" all in comparative tests. We'll demonstrate its superiority right before your eyes. See it.

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onstrator convince you.

WNERS of a dairy, Mr. and Mrs. Jack deVries had ample space in which to build at 5392 La Palma Ave., Cypress, and therefore, spread out their new home in true ranch style. Its spacious rooms with wide expanses of glass overlook the gardens that surround the house. Provincial motifs and accessories from deVries' homeland, Holland, lend a charm that makes even a cas-

ual visitor feel welcome. Porches on both the back and front of the house accentuate the ranch styling. A heavy, split shake roof shields these porches and is extended over the drive to connect house and garage. The long front exterior wall is given interest by

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the only automatic with no electrical

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The Blackstone Automatic Washer is different from all other automatic



Three walls of the den in the comfortable deVries home have windows which look out upon the garden and dairy.

By Althea Flint

redwood siding used in combination with plaster. Daffodils grow in flagstone planters.

In architectural styling and proportion the garage blends with the house. Included in its structure are a room and bath for domestic help.

The front door opens from a broad porch into an entrance hall. This entry way is separated from the living room by a planter built of the same stones used in the fireplace. The entry also opens into the dining room and into a hallway which in turn leads to the den, kitchen and service

The dominant feature in the

living room is a stone fireplace; its exposed chimney creates an architectural focal point around which the furnishings are arranged. The raised hearth is wide enough to sit on and the mantel extends around three sides of the

THE FIREPLACE is built against a wall paneled in parquetry pattern of birch, reaching to the high ceiling beamed in natural wood. Walls of glass which overlook the front garden on one side of the room and open onto the lanai on the opposite side are hung with lime colored glass curtains. Draw draperies are patterned in a provincial motif and this same fabric is used to upholster the couch.

Sand colored carpeting is the background for the clear colors used in the upholstery and window treatment. Two wing chairs grouped on either side of the fireplace are done in upholstering of small provincial pattern.

The lanal which can be reached from the living room through a wall of glass is separated from the garden by a screened wall. Doors in this wall open onto the lawn. Redwood furnishings are made comfortable by bright colored

A N UNUSUAL color scheme in the dining room contributes charm. The paper used above a dado sets the color scheme of red and blue which is surprisingly effective used in the rich tones Mrs. deVries selected.

One wall of windows is hung with red draperies which traverse across the entire wall. The dado and cornice box are painted blue. The paper is a provincial boy and girl pattern in keeping with the maple table, turned chairs and dish

The kitchen is without a

den overlock the garden and doubt a popular room. Natural the dairy. Draperies traverse birch has been used for a builtfor light control. in desk, cabinets and drawers.

Multi-color California carpeting in the den is easy to keep up as are leather upholstered cushions on the maple sectional and chairs.

The two bedrooms are built

The front bedroom is connected to the bath by a dressing room which can be closed off from either the bedroom or bath by sliding doors. Paper in a pattern of yellow blossoms and green leaves on a gray

in the bedroom.

on the other side of the living

ALL ALUMINUM

room from the kitchen wing background decorates the wall



Wide expanses of glass in the living room of the lack deVries home overlook the garden surrounding the house which is spread out in a true ranch style.

Natural birch is used in the deVries' kitchen to give the room an inviting appearance. A U-shaped work counter is a step-saver in meal-getting chores.

room, lanai and den can be opened into one large unit. Three walls of windows in the

capable desk.

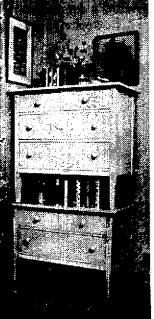
Chest-Bookcase

By Bertha Blanchard

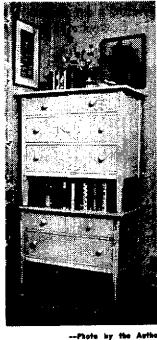
NEEDING more storage space and extra bookshelves in her apartment, the author assembled this chest of drawers. Two, white-painted dressers were purchased inexpensively at a private sale of household furniture. First, each mirror was taken off by removing screws from the wooden pieces on the back, that attached mirror to dresser.

The smaller dresser, being wider, was used as a base. By leaving the legs on the other dresser and placing it on top, space was left between the two that was just right for books. Books with colorful bindings and gay jackets were placed along one end and across the front, between the chests, and

Bright-colored pictures hung close to the top, books and an antique luster pitcher, filled with graceful dry seedpods, give height, balance, color and charm to this useful chest.



Out-of-date dressers were used by the author to assemble chest - bookcase.



A dining nook of horseshoe-

shaped benches upholstered in

leather is built opposite the

THE DEN opens on the

ing large groups, the living

lanai and, for entertain-

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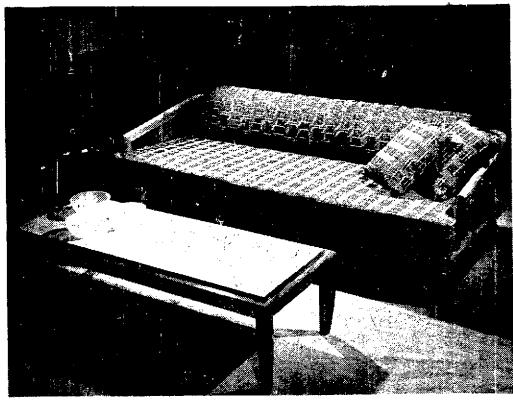
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Its Hew, -- and Californian!



This new sofa is constructed of Tanguile mahogany with inner springs and foam rubber. The coifee table introduces a top of unusual material: Bamboo plywood.

The Singing Bell Sisters



Kay (at left) and Cynthia Strother-known to the entertainment world as the Bell Sisters, listen to their own recorded songs in their Seal Beach home.

(Continued From Page 2.) for giving the girls their start. "They sound like two Frankie Laines," he told his superiors.

Variety Magazine says the on the memory. Bell Sisters "sing in a much Magazine writes that "their clipped phrasing and drive could stir up lots of action." Billboard adds that "Bermuda" is "an exciting and striking performance of an unusual Jezebel-ish piece of material."

THE STROTHER GIRLS, says their mother, got their start singing by warbling to pass away the time while doing the dishes.

"We didn't develop our singing style until 'Bermuda,' " Cynthia explains. "It went over so well we've tried to keep it."

Current recordings also include "Hambone," done with Phil Harris: "Wheel of Fortune," "Poor Whip Poor Will"

and "June Night." Cynthia has composed several other songs besides "Bermuda," and these now are in the hands of Rene for study. Surprisingly, Cynthia prefers classical music. When she

composes, she pecks out her ideas on a piano (by ear) and then memorizes the tune. Recently she acquired a tape recorder to save wear and tear

big part of their plans.

"I'd like to go to Berkeley, too," says Cynthia.

awful hard," says Kay, think-

SUCCESS hasn't changed the routine greatly in the Strother household other than that a baby-sitter is required more often because of the frequent Hollywood trips. In addition to Cynthia, Kay and Sharon there are Judy, 9; Paula, 8;

Rex. 7, and Alice. 5.

Meanwhile the fan mail conmore matured fashion than ex- tinues to pour in. Both Dad pected of their age." Billboard and Mother help answer it since Cynthia is busy with school activities (she recently swam in a Huntington Beach water show) and Kay has her Girl Scout troop to keep her occupied.

The girls plan an eastern tour this summer, and more recordings are on the agenda. They want to continue singing but college also constitutes a

but I hear Stanford is good,

"I think college would be ing out loud.

Father Strother, an electri-



Cynthia and Kay discuss a recording with Mr. Henri RCA Victor artist and repertoire director.

cian for North American Aviation in Downey, is extremely proud of his daughters, of course, but still finds time to scan the baseball standings in the papers. He was a professional ballplayer for seven years.

Thrilled most by it all is the mother, who enjoys company and loves her neighbors, all of whom are immensely interested in the success of the Bell Sisters.

"Everyone comes over at the oddest hours to get caught up on the news," disclosed Mrs. Strother with a twinkle in her eye. And then she threaded her way through a roomful of happy, chattering youngsters to answer the doorbell.

The CHAMPION is coming to Foreman & Clark (March 31st)



Here is entire Strother broad: (L to R) Cynthia, 16; Sharon, 14; Kay, 11; Judy, 10; Paula, 8; Rex, 7, and Alice, 5. Girl at but is Lou Ann Livengood.

By Vera Williams

OOMS grow smaller as more and more families move to compact apartments, small compact homes, Why should not furniture be made smaller to fit this new scheme of life-and thus put emphasis on the people who occupy a room instead of the furniture that occupies it?

And why should furniture continue to look the same? Why not draw on the refreshing and different designs of Pacific neighbors?

As the result of asking and answering these questions, distinctly new furniture is being put on the market by a group of California manufacturers.

Grouped under the name, "Pacifica." these manufacturers have introduced a new mood in this season's line of home furnishings. Design inspiration comes from Hawaii, the Philippines and South Sea Islands.

One manufacturer of both indoor and terrace metal furniture is producing a the new line of indoor furniture scaled in size to fit present-day building restrictions.

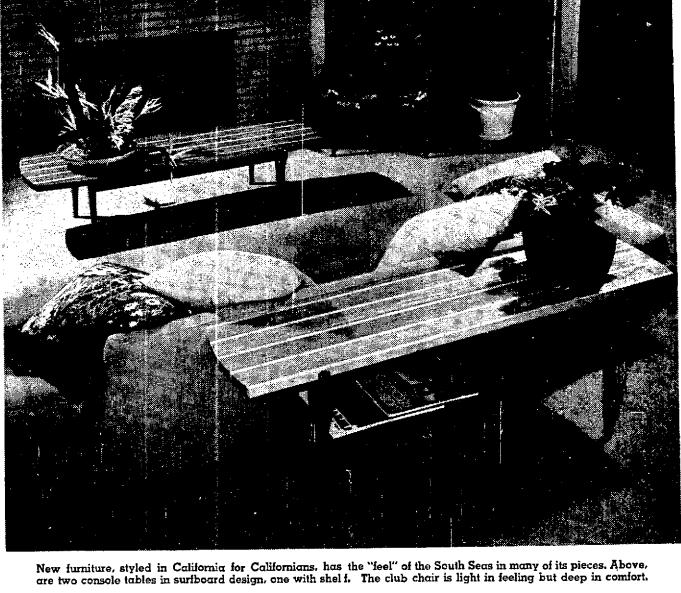
The head of this firm explains: "The height of tables and chairs, hitherto considered arbitrarily set, is one of the most important changes we have made. In order to build low-priced housing, contractors have lowered ceilings and decreased floor space to the absolute minimum.

"This means that most furniture on the market is overscaled for many persons living in cramped quarters. And since everyone has to make the most of today's living situation, our 1952 designs are aimed to meet this problem."

OWERING of tables and chairs offers several advantages, he points out. By scaling the size of furniture to reduce space, the general appearance of the room is improved; there is not so much lost space under the dining table, and the person sitting at the table is made more important because more of him is visible.

Fascinated with woods and materials of the islands of the Pacific, John Keal, design coordinator for another California manufacturer, has utilized a theme in furniture styling that includes fine craftsmanship, taste, beauty and utility. Conservatively modern, every piece has been designed to take its place in a contempo-





rary or traditional scene and is produced to be available to the budget-conscious buyer.

Keal has used generously Tanguile mahogany, which brings from the Philippines a warm, rich tone and beautiful grain. With it he has comhined tortoise shell panels for contrast and put bamboo plywood tops on cocktail tables with stunning effect.

Another innovation by this

company is an interchangeable base with one, two or three drawers that may be used under living room, dining room or bedroom pieces to provide extra storage space. These bases, too, may be used independently as coffee tables or benches. The fabrics on upholstered pieces of elegant gold-threaded cottons in brilliant colors, shantungs and

beauty as well as durability.

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cotton tweeds introduce new new theme to the modern scene-and give the effect of an exciting vacation trip!

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Home that Welcomes Guests



A small kitchen connects with this playroom (door at right center) and accordion-pleated leatherette screen (left foreground) folds back to include garage.

By Althea Flint

R. AND MRS. E. J. FRAWLEY love to entertain and their home at 20703 South Arline Ave., in Artesia, is evidence of this fact. It has grown from four tiny rooms to 3000 square feet of floor space in 11 years and each addition the Frawleys have made increased its capacity for easy entertaining.

A music room, den, recreation room, lanai and playroom can provide comfort for a par-

them; they're fine for sunbath-

when the bugs aren't too thick.

This is a good time to get

your roof deck in shape, be-

fore the summer doldrums set

in. And even if you're not go-

ing to use it for basking, it's

a good idea to look it over for

Roof decks are covered usu-

lly in one of three ways-can-

vas, heavy tarpaper, or a tar

and gravel. None of them is

built for heavy use, but we'll

get to that in a minute, first

let's make sure they're in good

If it's canvas deck and there

are torn spots, force white lead

under the torn edges and nail

them down with copper tacks,

close together. Then smear on

some more lead, smooth it with

a light sandpapering, and

brush on a couple of coats of

lead-and-oil paint. If the torn

spots are large, use a canvas

4-Ft. Chain Link

COMPLETELY INSTALLED

36 Months to Pay FHA Terms

All-Galvanized

Steel

any signs of winter damage.

porches.

shape.

in any one of these rooms. The Frawleys began increas-

small group can be welcomed

ing the size of their house by expanding the dining room. They built two walls of windows where there had been only a small corner window. The four-by-12 feet of floor space added to the dining room included a storage corner of drawers and shelves.

By adding to the kitchen anattractive dining area was gained which opens into the den. The den was added at the same time by inclosing a terrace on the rear of the living room. What once was a window was fitted with glass shelves where crystalware is displayed.

The addition of a recreation room really increased the size of the den because the two rooms are visually combined through an open wall. A low planter and built-ins on the recreation room side separate them enough to allow furniture to be arranged against the planter and storage cabinets. The recreation room is accessible from both kitchen and den. Two walls of glass in the recreation room overlook the garden. A fireplace in this wall is of stone which extends to the ceiling. Its raised hearth puts it on a level with the seating.

Deep green draperies traverse for needed light control since the television is installed in this room. Mrs. Frawley made the draperies and the pleated valance. In fact, she made most of the draperies and curtains used throughout the house. Because she undertakes such complicated sewing ventures, one of the additions to this house is a workroom where she has ample



By Mr. Fix



Den. shown with conversational grouping in corner.

was added by inclosing and remodeling a terrace.

from push buttons inside your car. house, garage.

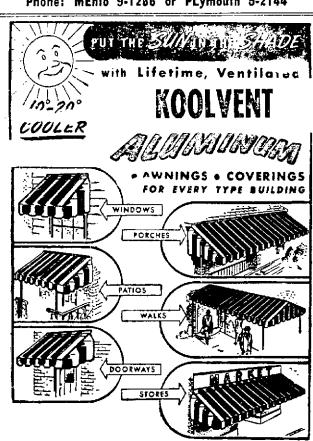
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KOOLVENT of Long Beach 743 PINE AVE.

SUN DECKS are getting to patch treated the same way and tacked all around. be pretty standard equipment on houses along the

For tarpaper, the procedure's the same except you'll use tar-Southland's beaches, what with paper and asphalt roofing comflat roofs on garages or over pound or roofing tar in place of the white lead. On tar and Since they aren't designed gravel roofs, apply new tar merely for ornamentation, you and gravel to worn spots.

When you've finished one of these appropriate chores, you'll have a sound roof. But not sound enough to stand the traffic of carriages, deck chairs, chaise longues and ladies in high-heeled shoes.

What you need now is a removable grating. For some reason, the technical name for this is a duck board, but even though a duck may not come within miles of your roof, it's a fine thing to have.

You can make it yourself with strips of lumber three inches wide and about threeeights to half an inch thick, and spaced about half an inch apart. Nail these to two-bytwos, spaced at about two-anda-half-foot intervals.

After you've figured out how much lumber you'll need for the whole deck, divide your plan into sections small enough to be carried by one person, then build the grating in sectional fashion. You'll want to take it up and store it during the winter to keep leaves and from accumulating underneath.

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Stain-Killer

much ease to entertaining.

because a piece of plywood can

be used to cover its top for

A guest room and bath com-

plete the addition to this house that so graciously welcomes guests and contributes so

buffet-style meals.

the area.

room in which to work plus a

POMATO JUICE and catsup stains should be dampened with water, rubbed with glycerine, then sudsed out.

If the stain persists, sponge it with a solution of one-half teaspoon of sodium perborate to one cup of hydrogen perox-

This comfortable recreation area is one of several rooms added to their Artesia home by Mr. and Mrs. E. J. Frawley for easier entertaining. Den is visible over built-ins and low planter at the right. good amount of storage space. 🖚 THE LANAI which opens to the garden through a wall of glass connects the recreation room and playroom. Birch paneling on the walls, asphalt tile floors and a small kitchen make this room ideal for informal parties. If more space is desired, an accordion-pleated wall of leatherette folds back to include the garage in A billiard table in the playroom has more than one use



Before and after, remodeling and additions: Mr. and Mrs. E. J. Frawley started with 4-room house below, expanded it to the 3000-square-foot home seen above.

It's an antique

Satin Glass

By Ruth Reece

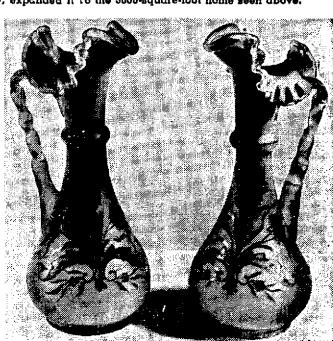
it is popularly called, is exemplified in two graceful vases from the private collection of Mr. and Mrs. Alex Safley, 825 Molino Ave. The matching vases were found by the couple on one of their tours which took them to Digby, Nova Scotia, a picturesque town with a number of quaint shops containing many items to intrigue a collector of American and British

This ornamental type of glass was perfected in 1885 by Joseph Webb, an Englishman who lived in Beaver, Pa. In making it, a core of opaque glass was blown in a pattern mold and impressed with cubeshaped indentations. Then an additional transparent crystal plating was applied, and after the usual cooling, the surface was covered with an acid vafinish.

OTHER OF by the acid, collectors use the PEARL" glass, name "satin glass" for all such or satin glass as acid-finish colored wares, with a few exceptions. Most of this satin ware has a lining of milk white glass and a colored coating. This is true of the pair of vases in the accompanying illustration. Of pale yellow shading into pale green, with gold ornamentation, they were made in a variety of shapes and colored coating.

> Extensive producers of this satin glass was the Phoenix Glass Co., whose main offices were at Pittsburgh, Pa. One of the most attractive pieces of this ware which the Safley's saw on their travels was a tiny scent bottle. Another piece was a small jar, of a graceful classical shape, with milk white lining and the outer surface shading from a pale orange to a reddish hue at the top. It was decorated with a lattice design and on the base was a

tiny, printed label with the por which gave it the satinlike inscription, "Thomas Webb and Because of the finish given Sons England." 5-PC. CHROME DINETTES **FACTORY SECONDS** BRAND NEW-IST QUALITY ALL 1951 FLOOR SAMPLES MUST BE SOLD! AT GREAT SAVINGS 15 Styles . . All Celers Aveilable **REGULAR 189**15, 1591 NOW! While They Last!



"Mother of Pearl" glass, or satin glass as it popularly called, is exemplified by this pair of graceful vases.

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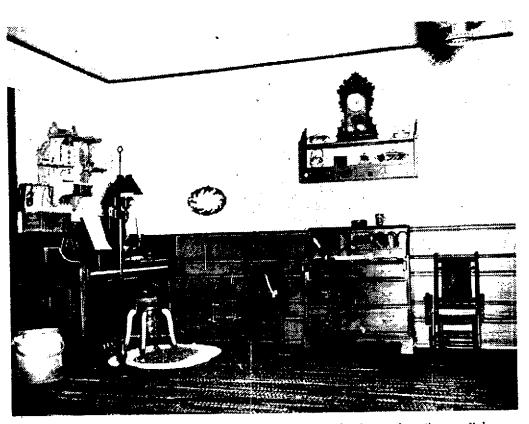
COVERS. WALLPAPER, CARPET EASY CREDIT TERMS

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er Garden

ransition to hesterday



Genuine antique furnishings, used with good reproductions of antiques, link the home of Mr. and Mrs. W. C. Keller to the peaceful tempo of a bygone period.

return to the serenity that the tempo of yesterday can bring-these are features of the peaceful home of Mr. and Mrs. W. C. Keller, 21 W. 47th St. Log fence, warm red exterior treatment and a Dutch door set the stage for the transition to yesterday that is accomplished by interior design and furnishings.

Hand-loomed carpeting, natural wood shutters fitted to the insides of the window frames,

It's New!

(Continued From Page 5.)

beach and enjoy outdoor liv-

ing will respond immediately

to the Beachcomber group,

which is the metal furniture

manufacturer's answer to the

wet bathing suit and all kinds

of weather. The furniture is

black enamel with a guarantee

against rust, sea netting which

pads.

naturally weatherproof, and waterproof cushions and

This furniture, designed for

California users, is expected

to spread rapidly over the na-

tion, just as California fash-

ions, designed for casual, gay

living, have captured the fancy

of residents of all the states.

a nostalgic atmosphere.

The arrangement of this house is unusual and convenient for its two occupants. The front door opens directly into the main room of this threeroom-and-bath house. The principal room consists of kitchen, dining room and living roomall so artfully put together that not only do these areas seem to belong together but they give the appearance of a room made for relaxing.

kitchen stove is disguised be-

interesting appearance. A spinet piano stands in a corner of the room and a Windsor chair provides comfortable seating nearby. A pair of tiny black rocking chairs originally belonged to Keller's mother. They are now grouped on either side of an old desk and make interesting conver-

PLACED next to the front door which opens in Dutch fashion, is a chest from Pennsylvania. An ornate shadow hox picture frame has been fitted with shelves on which art objects are displayed, A small-patterned paper Early American design used above the mahogany dado appropriately backgrounds the furnishings and accessories which date

In the den off the combina-

SCAPE from the tensions antiques and reproductions of Just off the combination room of the world today and antique furnishings-all create is a snug little parlor which can also be used as a guest room since the couch makes into a bed and the bath is adjacent. On the other side of the bath is the bedroom which has French doors opening on the terrace and garden. N THE kitchen portion of the living-dining room, Phil-

ippine mahogany cabinet doors blend with a dado of the same wood in the other portion of the room. The fan over the



On 2 walls in this corner of the Kellers' den are hung prints in antique frames. Braided throw rugs are used.

comfortable couch and chairs

are grouped for easy television

viewing. Shutters finished to

the wood fold across the win-

dows if light control or pri-

Two walls in the den are

vacy is desired.

neath a copper hood. Copper tion kitchen-dining room, a also lines the wall behind the

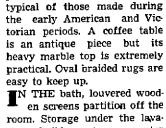
A dry sink of tulip wood partially separates the kitchen from the dining table and chairs. This dry sink acts as a serving counter and its cabinets store dining linens and

Captains and ladderback chairs can be pulled up to the round dining table or groups for informal conversation. A Susan in the center of the maple table saves reaching.

What was once an oil burning Jamp has been wired and now hangs above the dining table; a copper shade fitted to its glass chimney gives it an

sation pieces. An early American clock on the shelf above is arranged with Royal Crown plates and dishes.

back to another century.



decorated with groupings of

prints framed in ornate frames

en screens partition off the tory builds out a counter around the basin. Ruffles on the muslin shower curtain and around the mirror add a provincial note in keeping with the other rooms. Paper is in a green-and-white checked pat-

French doors in the bedroom open onto the terrace or are closed off by shutters. Yellow, patterned cotton fabric has been used in wide-ruffled valbring out the natural color of ances over the shuttered windows and this same print is repeated on the kick ruffle around the bottom of the bed. Ball fringe trims the bedspread.



Red walls and informal styling give warmth to the exterior appearance of the dwelling of Mr. and Mrs. Keiler. The styling is effective in setting of trees.



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Wooden shutters close off French doors in the master bedroom. Provincial chair and table add to comfort.





Don't pian the backgrourd of your rooms before you make furniture selections. Choose your basic pieces (first . . . then let the type and style of these guide your choice of colors. fabrics, paint, wallpaper and floor coverings. The beauty of tipe furniture can be completely lost against an out-of-key background.

MAKE A PICTURE ROOM

... by co-ordinating background features/walls. windows and floors—into an effective and appropriate setting that will dramatize your furnishings. Note how importantly the exquisite Traditional chest and chairs stand out against the uncluttered background in the lower sketch. Come in to see our wallpaper selections.



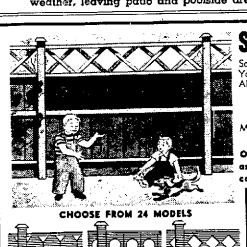


oan sHome Studio



Correlated to match other pieces in wood and finish is

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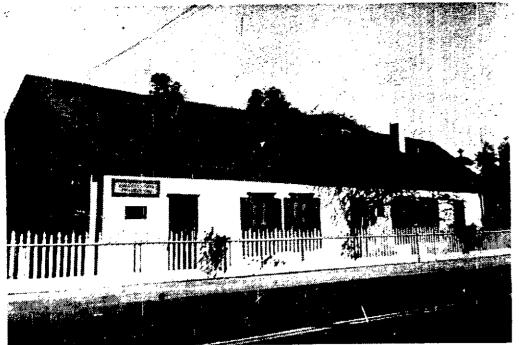
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La Casa Vieja de Lopez, above, once a part of San Gabriel Mission, is a jewel of Spanish colonial architecture and houses a priceless antiques collection.

est grafting Garden Eraser' By Burleigh M. Beakley

ISTAKES made with pen and pencil are easily rubbed out but an error in garden planting is hard to correct without, seemingly, uprooting a whole unit of the garden landscaping. Cleft grafting, however, is a garden "eraser" that offers a chance to rectify miscues in the planting program.

Usually the biggest mistakes of gardening are trees-kinds that prove to be unwanted, trees that refuse to produce quality, quantity or kind of harvest expected. They may be sc damaged in the tops as to be unsightly or unfit to bear future heavy crops. Whether a recently set out young tree or

chased in 1849 by Juan Lopez,

of Mexico, and has remained in

the possession of his descend-

ants down to the present day.

In 1937 a record was made

and deposited for permanent

reference in the Library of Con-

gress of this outstanding ex-

ample of Spanish-Colonial ar-

sections having formed a trunk

nine feet in circumference; the

vine itself stretching approxi-

mately 8000 feet. Although the

mother-vine has died a young

offshoot has taken its place and

also covers a large section of

the patio of the building which

is rapidly disintegrating due to

LOOMING over the Grape-

walls of the Mission Playhouse

built in 1927 to house the world-

famous Mission Play written by

California's late poet laureate.

John Steven McGroarty. The

massive playhouse boasts a

fachada fashioned after San

Antonio de Padua Mission in

Central California, Indian

touches are sketched on the

ceiling panels of this Spanish-

Gothic building and its acous-

tics rank high in Californian

vine Adobe are the white

public apathy.

theaters.



Cleft grafting can be the "eraser" of the home garden, correcting mistakes in

Tips on Gardening

GARDENING TIPS FOR ers. This is the time to plant the tweek. . . . Several the tubers. It is advisable to

planting. Needed are sharp knife, splitting tool, paper sack and gratting wax.

an old, unfit one, cleft grafting there is a tendency for the can easily work it over to the owner's specifications as to size and future harvests.

The early spring dormant period is the usual time for this operation to be performed on trunk fruit or evergreen trees. Then saplings up to 4 inches in diameter can be topped, the stump cleft and desirable grafts set in place.

However, if the tree is large this type of rejuvenation should proceed more slowly, working only the heaviest top branches. Because of the volume of sap flow only onefourth of the "top" should be worked each year. Otherwise

years ago fish meal was con-

sidered one of the best fertiliz-

ing agents. Then for many

available. But now there are

several brands of liquid fish

fertilizer on the market. Be-

cause of their organic nature

these plant foods will spur

Pompon dahlias will prove

a splendid choice for cut flow-

your plants on to a healthy

and vigorous growth.

neavy influx of sap from the roots to "flood out" the grafts made on a too-heavily cut back upper structure.

On young stock, sever the 12 inches from the ground. Use sharp, clean tools. Make an even cut. Much of the success of a well-healed graft depends on even cambium mating and cleanliness.

A similar operation is performed when cutting heavy limbs for top-working old trees. Cut them six or eight inches from the trunk; cleanly, and with some judgment as to the direction the implanted grafts will grow.

set stakes in the ground at

planting time. Staking the

plants after growth has start-

ed may prove injurious to the

This is a good time to visit

your local nursery to examine

the camellias in flower. Seeing

the plants in bloom makes it

possible to select exactly what

you want, rather than reading

descriptions from a catalog.

Camellias like a moist soil

somewhat on the acid side.

Pick a clear day when the open wounds will be easily protected from moisture. Work quickly to exclude dirt and foreign matter from the cuts.

THE SCIONS, or small twigs of selected material to be grafted into the cleft, should be year-old stock 3 inches long and bearing 2 or 3 buds. Cut the top end—the end toward which the buds point-an eighth-inch above a bud. Cut the bottom end to a long, tapered wedge, thicker at one side.

The tool used professionally to split the stump to be grafted is called a grafting iron. Such an implement probably won't be handy, so an ordinary scoutaxe or meat-cleaver will do almost as well.

Before making the deep split in the top of the stump, cut the bark down each side where the prospective division will occur. This keeps the cambium from breaking raggedly and leaving no healing surface for the

AFTER you have split the stump, remove the iron and insert the thick end into the crack to hold it open for the scions. The top of the axe will do as well.

Insert the prepared scions carefully, mating the cut bark of scion and stump by placing the thick side of the scion to the outside and between the cambium of the stump. Point the scion slightly outward.

Remove the grafting iron carefully so as not to dislocate the scions. Paint the stump top and scions with grafting wax obtainable at most garden supply stores. Inspect this wax coating

every week or two to repair cracks. It is necessary to keep moisture, bugs and dirt out of the wound.

Cover the completed cleftgraft with a paper sack. If the weather turns hot, puncture the sack to allow air to enter.

The stump and scions should unite in two to three months. When the scion bud flowers or leaves out, the union is completed and the sack can be removed permanently.

Good Savings

NO GREATER SAVING can be made by the amateur gardener than by growing his own flower and vegetable plants from seed.

Modern scientific methods of preventing disease, watering automatically, and transplanting seedlings, have made success easy for one who learns the simple methods to be fol-

Drive splitting iron deep

into stump, forcing open

a crevice sufficient to

accept %-inch scions.



Tool holds split open as scions are placed. Make sure cambium is smooth and good union is made.



Remove grafting tool with care so that scions will not be disturbed. Seal wound with grafting wax.

Low Cost

BECAUSE LEAF LETTUCE is demanded by hotels and restaurants for fine salads, it is grown extensively in greenhouses all winter. Home gardeners may enjoy it all summer at small expense.



Voices of the past are these San Gabriel Mission bells which have called the faithful for almost two centuries.

chitecture in California. The building and gardens have been carefully preserved by the present-day heirs of Don Juan. A small adobe of the same period was destroyed by bulldozers recently when an addition to the parochial school and convent was erected just south of the Lopez Adobe. Facing this historic building is the Grapevine Adobe constructed in 1854, the first hotel in San Gabriel. In its patio grew the huge Trinity Grapevine so-called from its three years the product was not

Romantic past of San Gabriel is recalled by the Old Grapevine Adobe and its walled area (above) set almost in the shadow of the modern Mission Playhouse.

By Marie Harrington

N ECHO of California's romantic past still lingers at the town of San Gabriel less than a dozen miles from busy downtown Los Angeles. There in the shadow of the old mission remain one or two ancient adobe buildings, mute reminders of an age which is past and all but forgotten.

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mials now, but haven't fertilized your flower beds yet. Well, you can use Star-Organic right when you plant! Scatter six cupfuls per hundred square foot area. Mix

well into soil. Level ground with a rake and you're ready to plant. For lawns, use 80 lbs. per 1200 square

BY JOE LITTLEFIELD

of garden pests

spray kit in

one bottle.

The focal point for tourists is the Mission San Gabriel founded in 1771 by Fray Junipero Serra, the fourth of a chain of 21 structures erected along the California coast, Services are still held there. A unique detached bell campanario and massive buttressed walls make this old landmark one of the most photographed buildings in Southern California. A tour through the mission attracts those interested in old paintings, furniture and implements used by the Span-

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in ordinary all-organics.

19th Centuries.

A few blocks east of the mission is Rancho Las Tunas, known as "the Purcell Adobe" since the '80's. The adobe building reputedly antedates the mission itself, having been constructed in 1775. It was used as living quarters for the padres when they moved from the original mission site a few miles south to the spot where San Gabriel Mission is now located. The low-roofed rambling "Purcell Adobe" is located in a tropical setting of exotic trees, shrubs and vines and is still used as a private residence.

LA CASA VIEJA de LOPEZ

ish-Californians of the 18th and

It was from San Gabriel that Gov. Felipe de Neve and a handful of prospective colonists set out in 1781 to found the city of Los Angeles. Several of the adobe buildings still used as residences, witnessed that historic event. San Gabriel also welcomed the first American trappers to reach California across the mountains when Jedediah Strong Smith and his weary party arrived at the mission portals in November of

around the corner from the mission was once part of that extensive establishment, this section dating back to the period of 1792-1806. It was pur-

Almost as old as the Purcell Adobe and the Mission is the Ortega-Vigare Adobe which dates back to 1792-1805 and which is located south of the mission. It originally was the military guard post under the charge of Lt. Ortega. In 1859 it came into the possession of Jean Vigare who planted a 200acre vineyard adjoining it and the ex-mission lands. The first bakery in San Gabriel was located in this old adobe which has remained in the possession of the Vigare heirs, some of whom live in the residence. Under the sponsorship of the California Centennials Commission and the Native Sons of the Golden West, this fascinating adobe became a state-registered landmark in 1950.

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feet. You'll find Star-Organic excellent for lawns, and economical, too. Only two feedings per year are needed.

A few of the easy-to-grow flowering

annuals you might plant now are: zinnias, African and French marigolds, ageratum, annual phlox, petunias, nicotiana (the sweet scented tobacco plant) and lobelia. More tips on my TV program, Sundays, 12:30 p.m., KTTV, Channel 11. Downey, Calif.

"Pocket Garden Guide" 82 pages

Med Clar PLANT FOODS



When one wants flowering plants to edge walks and flower beds, a profusion of continuing bloom is the goal. Blue daisy is such a plant for warm locations.

By Eleanor Avery Price

F YOU would like to frame your garden beds or walks with plants which provide almost perpetual ribbons of color, then choose the blue daisy or one of the alys-

Blue daisy, agathea or felicia, grows to 12 or more inches high and blooms all year round even in winter. The flowers are sky-blue with clear, light yellow centers, and they make beautiful cut flowers for the home.

This delightful plant looks well as an edger by itself, and it also combines beautifully with other flowers. It is extremely attractive as a mixed border with geraniums, pinkflowering chrysanthemum Mawii, verbena, or that delightful Scabiosa columbaria, a perennial with pink flowers.

Alyssum, burdened with the unflattering name of madwort, is a persistent and showy little

edger that loves sunshine but that thrives also in partial shade. It must be cut back after each bloom cycle if you would have a lavish display of flowers all year long.

ENRICHED sandy loam is best for the alyssum. Given this soil, the plants mature rapidly. If seeds are sown in early spring, the blooming period starts in April and May. Severe cutting will produce another blooming period. Cut again almost to the ground for fall coloring that lasts and lasts unless frost nips the growth.

There are several varieties of alvssum including the perennial basket of gold which produces masses of yellow flowers in dense foliage a foot high; the rock garden perennial mix; and the fragrant self-seeding annuals sweet white, midget carpet of snow, and the dwarf



Honey-sweet alyssum, self seeding, blooms well is cut back after each blooming period. It likes enriched sandy loam. Shown here with Seven-Sisters roses.

Plant cannas for bold, colorful effects. They prefer a rich soil, good drainage and plenty of sun.

By Walter Finch

YEGETABLES which are

which, once mature, can be

harvested the rest of the sea-

son. These do not require suc-

cession planting, and two of

them-parsnips and salsify-

can be harvested all summer

course, not to sow too much,

for surplus vegetables cost

DIS-L-GRO

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home gardener are those

annas_Liven the Scene

OR MASSED COLOR for having developed and in-rather rare, watermelon-pink EFFECTS during the troduced some rather startling summer months, cannew varieties. Were it not will prove an excellent for this hybridization the canchoice. The flowers are bright na would probably have ceased and gay and will liven up even to be of any importance as a the most monotonous-appearmodern ornamental. The plants have a rather lengthy flowering scene. The tones of certain varieties are so boistering season, the first blooms ous that they can be seen from showing up in early summer a distance of several blocks and frequently blooms will apaway. Another appealing feapear in late fall. ture of the canna is that the In selecting individual vari-

leaves may be either green or eties for planting in your garden learn the color of the Cannas are native to tropifoliage as well as that of the cal regions and, as might be flowers. One of the most apexpected, the leaves assume a pealing cannas is the Mrs. tremendous size. It is inter-Pierre duPont. The flowers esting to note that about 40 are quite large and have a to 50 years ago the plants were cultivated almost entirely for

the tropical effects of the fo-

liage. At that time the flowers were of inferior quality, being small and rather incon-

vide a row among the three

will suffice for many families.

All are among the richest of

vegetables in vitamin A and

should be eaten often, say nu-

The time for planting all

these crops is definite. Sow

seed of the hardy ones just as

soon as the soil can be pre-

pared. Plants, even of the

hardy ones, should not be set

out until the danger of frost

time to sow, or set out, plants

It is not so easy to deter-

mine how much to sow, be-

cause the harvest lasts from

the time they are large enough

to use, until frost kills the

plants. This is an indefinite period, but will usually average

about 12 weeks. To estimate

the space sufficient to supply

the table for this period multi-

ply the figure given in column

two of the accompanying table

by 12, then again by the num-

of times per week the vege-

divided between them, to get

both an early harvest and the

heavier yield which the slow-

LINDANE Widow Farmer's, 6-02...

BUSH ROSES Bare Roof 4 for

CAMELLIAS Over 100 varieties...

Dahlia Tubers (Including New Wine-colored Montebello).....

BARE ROOT FRUIT TREES . . 69c

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15629 Atlantic (1 block North of Olive), Compton

Between Olive and Compton Blvds., NEwmark 1-0324

maturing kinds usually give.

of the tender varieties.

and that is also the

tritionists.

shade. The foliage is most at-

One of the best bronze-foliage varieties is the Ambassador. This is comparable to the Mrs. Pierre duPont in that both have a long flowering season but the flowers of the Ambassador are a rich cherry-red. quite a bit deeper than the former variety. In addition .the Ambassador is quite hardy and makes an extremely aggres-

SOUTHERN CALIFORNIANS generally should like the Los Angeles canna-and not only for its name. The rosyred flowers make a beautiful

contrast with the clear green leaves. Other interesting varieties for this area include: Copper Giant, madder red suffused with rose and contrasting with green foliage; Brilliant, a very bright red canna; Eureka, white with a yellow center: President, orange-scarlet and Wyoming, orange flowers contrasting pleasingly with bronze leaves.

Cannas do not look well when set in isolated groups. They should be planted mainly for massed effects although even in fairly narrow borders they will create an intense show of color. The plants should be spaced from 18 to

By Bob Gilmore

24 inches apart. They are sun lovers and demand a spot out in the open.

The plants must have plenty of water during the summer months. Do not place them too close to other plants and keep in mind that the tropical leaves spread out to a considerable distance. At maturity the plants attain a height of about five feet.

Cannas prefer a deep, rich soil plus excellent drainage. This last factor is extremely important as the plants are heavy drinkers. But they do not react favorably to having wet feet. A good garden loam that has been thoroughly enriched with liberal quantities of well rotted manure should suf-



SAY!

HAVE YOU EVER

AZALEA TREE?

Flower-sparks in the Garden

spicuous in appearance. But HERE'S a lively charm now all that has been changed. about the sturdy little You can thank the hybridists white, rose, pink and crimson flowers of the Heuchera plant that suspends its panicles of colored bells high on long stems above clumps of dark green, heart-shaped

> over green smoke. One of the favorite herbaceous perennials, Heuchera, more commonly known as Coral Bells, varies in height from 3 to 36 inches, depending on the variety, and is one of the hardiest plants to be found. It adapts itself to any soil and shows its best colors in either

leaves like showers of sparks

The low, dense clumps of dark green leaves, that are more tall, wiry stems ending in long panicles of drooping circulation. This same groundcolored belis that make a last- hugging habit encourages the

full sun or shade.

By A. C. McLeod

ing cut-flower bouquet. The low foliage and odd, high-hung blooms give the plant an interesting aspect for border, rock garden, or mass planting in separate beds. When the seeds are started

in October to late February, the plant produces a profusion of blooms from April until frost. Where old clumps are established, they should be divided from September until December to be well-rooted in their new position for next year's bloom. While the plant will thrive in 'most any garden soil, because it has dwarf, compact foliage that retains moisture at the roots which will create rot-damage to roots tinted at times with white or and lower stems, it should be crimson, send up a dozen or propagated in an open position where there is plenty of air

inroads of mealy bugs that can be controlled by dousing the plant with a solution of summer oil spray.

H, sanguinea is the best variety for local propagation, and will reward the gardener with tall, graceful panicles of brilliant tiny red bell-flowers on 18-inch wiry stems that rise from dwarf clumps of darkgreen, heart-shaped leaves.

Seeding Tip

DO NOT sow seeds indoors too early. In a greenhouse, 8 to 10 weeks before the plants can be set out in the garden is enough; in a hotbed, 6 to 8 weeks, in a coldframe, or box in the window, 4 to 6 weeks, will be early enough.

PLAN NOW TO ATTEND OUR **AZALEA SHOW** STARTING NEXT SATURDAY (MARCH 29)

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CATALOGS and PRIZES

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Garden Club Directory

Tomatoes60-90 ½ ft. both work and money and are

 PLANT FOOD VITALIZES POOR SOILS PERMANENTLY
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Parsnip 95 and winter. It is important, of Salsify 100 Swiss chard 60 New Zealand spinach 60 Tender Kinds: Cucumbers45.70 1 ft. Peppers60-90

All-Summer Harvest

Days to Grow for

Table 4-Portion

Size Serving

Sowing Data on

Hardy Kinds:

Long-Harvest Crops

Broccoli 70

Celery 140

Leek 90

Parsley 70

greens-parsley, Swiss chard and New Zealand spinachwhich are often overplanted. Instead of a row of each, to di-

Eggplant 90 1 ft. Take especial care with the

table will be served on your O OBTAIN the yields for tomatoes and cucumbers estimated in the table, both must be trained on stakes or fences, to reduce the ground space occupied. If vegetables are to be grown for canning, FUCHSIAS "We Grow Them."
Basket or upright ... additional space must be provided. Where catalogs offer both early and late varieties of a vegetable, space should be

STEER MANURE Cottonseed Fod, sack 59c HIBISCUS, KONA Double Rose gol. can 69c PYRACANTHA Will produce clusters of 49c

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African Violet Society: Meets second Friday of each moath at 1:30 p. m. in Linden Hall. Linden and Broadway. Visitors welcome.

Agassiz Nature Club: Meets fourth Tuesday of each month, 7:39 p.m., Alamicos Branch Library, 1836 E. Third St. Visitors welcome.

American Begonia Society: Parent Chapter, meets second Tuesday of each month, 7:30 p. m., 851 Locust Ave. Visitors welcome.

American Begonia Society: North Long Beach Branch, meets second Monday of each month, 7:30 p. m., Houghton Park Clupnouse, Atlantic Ave. and Harding St. Visitors welcome.

Alamitos Bay Garden Club: Meets last Thursday of each month, noon, in homes. Ph. 9-8767 for meeting place. Visitors welcome if they have reservations.

welcome if they have reservations.

Belmont Heights Garden Club: Meets first Tuesday of each month, 2 p. m., in Wesley Hail, Belmont Heights Methodist Church, Termico Ave. and Third St. Visitors welcome.

California Fuebsia Society: Meets fourth Wednesday of each month, 7:30 p. m., Houghton Park Clubhouse, Atlantic Ave, and Harding St. Visitors welcome.

come.

Dominguez-Lincoln Village Fuchsia Society. Meets the third Tuesday of each mouth at 7:30 p. m., Community Hall, Dominguez. Cactus Club: Meets third Sunday of each month, 2 p. m., in homes. Ph. 8-8590 for meeting place. Visitors wel-Lakewood Garden Club: Meets fourth

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Long Beach Garden Club: Meets fourth Thursday of each month, 7:30 p. m., Alamites Branch Library, 1838 E. Third St. Visitors welcome.

Los Altos Garden Club: Meets first Wednesday of each month in homes. Ph. 9-5931 for meeting place. Visitors wel-come.

me, National Fuchsia Society, Lakewood ranch: Meets second Tuesday of each onth, 8 p. m., in Parish Hall of St. homas Episcopai Church, 5308 Arbor d. Visitors welcome.

South Coast Orchid Society: Meets fourth Monday of each month. 7:30 p. m. Woodland Clubhouse. Recreation Park, Park Ave. and Seventh St. Visitors welcome.

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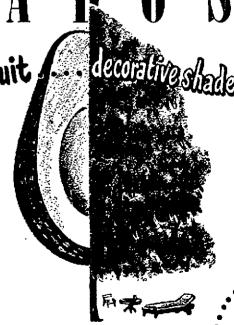
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Book Reviews Truman Tells His Side of It

MR PRESIDENT, by William Hillman, with pictures by William Wazz, 253 pp. New York: Farrar, Straus and Young, Inc. \$1.

By Malcolm Epley

THIS WILL BE the most talked-about-book of this election year. It is largely Harry Truman's own story of Harry Truman, and while the author and Mr. Truman disclaim any political purpose for it, both its timing and nature make certain it will affect Mr. Truman's influence on the political events of 1952, regardless of whether he is a Presidential candidate.

Even those who are not enthusiastic about Mr. Truman as President-and there seem to be many-may be enthusiastic about "Mr. President" as an unusual and significant book. Mr. Hillman, a radio chain reporter assigned to the White House, was permitted to select what he wished from Mr. Truman's diary, informal niemoranda and private papers. These items, together with other material furnished him by the President, give a revealing picture of the character. background and philosophy of the "country boy from Missouri" who on April 12, 1945, suddenly found himself President of the United States.

From the humility that marked Mr. Truman's first reaction to the great responsibilities thus placed upon him, his own words disclose a man growing more self-confident, more certain he knows the answers, less tolerant of criticism and disagreement. It is a transition that would probably occur in any man facing up to immense responsibilities and the necessity of making vital decisions almost daily. Obviously, though Mr. Truman doesn't say so and may not realize it, that is one reason why a man can be President too long. (He does say that 12 years should be enough for a President, which gives him ample leeway if he should seek re-election this

In "Mr. President" Mr. Truman expresses himself frankly on innumerable subjects, running the gamut from piano playing to the atom bomb and the Sermon on the Mount. All of this, together with biographical data, and those intimate quotes which show the President's homely virtues such as his great devotion to Mrs. Truman and daughter Margaret, should give every reader of "Mr. President" the feeling he knows Mr. Truman well.

page is already being searched aires to own famous works of for politically significant items. To those who may ask, "Is it pro-Truman?" one needs only point out that Harry Truman himself wrote 65,000 of its 80,-000 words and gave Mr. Hillman, the nominal author, a tremendous scoop and a bestseller. Mr. Wagg's fine photographs add to its value as an historical document.

Long Beach **Best Sellers**

- PICTION:

 1. THE CAINE MUTINY, by Wouk.

 2. MY COUSIN RACHEL, by Du Maurier.

 3. THE CRUEL SEA, by Monsarral.

 4. SPARK OF LIFE, by Remarque.

 5. MITTEE, by Brooks.

 6. THE SWIMMING POOL, by Rinehart.
- NONFICTION:
- 1. THE SEA AROUND US, bi Car-
- U. S. A. CONFIDENTIAL, by Mor-timer and Lait.
- timer and Lait.

 THE GREATEST BOOK EVER WRITTEN, by Oursier.
 I LED THREE LIVES, by Philiprick.
- MAN CALLED PETER, by Mar-A MAN CALLED PETER, by Mar-shall. TRROUGH CHARLEY'S DOOR, by Kimbrough.





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Carl's Radio

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This illustration was made by Leonard Shortall for "Teacher Lady," a light-hearted account of the educational experiences, both in and out of school, of a Southern schoolteacher. It is a first novel by Mary Frances Morgan, and has just been published by Doubleday and Co.

Books, Writers

'A Land' Has Sweep of 'The Sea Around Us'

By Joseph Joel Keith

poet as well, and so in her gave up their business careers profound work, "A Land," we have the solid and fascinating study of the earth beneath us, expresed in crystal-clear and often poetic fashion.

WHAT RACHEL CARSON did with her amazing theme, "The Sea Around Us," Miss Hawkes does with her equally vigorous study, "A Land." Both books have a vast sweep, and should be companion volumes. We do hope the skeptics will not assert, "It can't happen a second time." But it does. For "A Land," with drawings by Henry Moore, and published by Random House, touches on many subjects dealing with the forces of the earth, of the variety, the vividness, the moving dramas: The whole is as vast and as sweeping as the sea itself.

S. N. BEHRMAN, eminent dramatist, wrote a six-part profile in The New Yorker that now appears in its permanent form between cloth covers; "Duveen" is the Random House title, and in the fihe and artistic hands of Mrs. Behrman, a spectacular gentleman lives and breathes. Joseph Duveen, Lord Millbank, sold fortunes in art works to the over-rich of the United States. Mr. Behrman writes: "The am-The book is news, and every bition of the Duveen millionart and to be associated in became the controlling obsest to those in high school -E. G.

JACQUETTA HAWKES is a sion of their lives, Frick, British archaeologist and a Mellon, and Kress practically to devote their energies to acquiring art." Mr. Behrman gives us generous glimpses into many lives. He writes. "Was it that these men, whose material conquests were unlimited, felt the need, as they grew older, to ally themselves with reputations that were solid and unassailable and, as far as the mind could judge, eternal?"

S. N. BEHRMAN'S wise words can be lifted from almost every page. He says, for instance, "The painters might have been dissolute, but they had not been furtive; they might have been impecunious, but they had managed, by following their inner vision, to achieve spiritual solvency; they might have led degraded and obscure lives, but they had survived as proud giants."

DUVEEN was a giant too. He's still a big subject for Mr. Behrman's big book.

Juvenile Western Has New Twist

RIM-ROCKED, by E. D. Mygatt. 215 pp. New York: Longmans, Green and Co. \$2.50.

JUVENILE of the new A JUVENILE of the villain carries a Geiger counter instead of a six-shooter and hunts valuable metals instead of rustling cattle. This book is a good selection for boys from men's minds with the artists about 10 or 12 years of age

Crosby Bobcats Record Favorite Tunes of 1930s

BOB CROSBY'S BOBCATS sa: A Symphonic Portrait in have dusted off some of their wonderful arrangements of the 1930s and recorded one of the best Dixieland albums in recent years for Capitol. Clarinetist Matty Matlock, tenor saxist Eddie Miller, trumpeter Charlie Teagarden and pianist Stan Wrightsman, among others, are featured in such all-time favorites as "Fidgety "Magnolia Street Pa-Feet." rade" and "Bluin' the Blues."

For square dancers, Capitol has brought out six singles by Paul Phillips with the Oklahoma Ranch Hands and Herb Greggerson with Slim and his Country Cousins. Some are with calls, some without. For the benefit of the uninitiated, the calls are printed on the back of the record envelopes.

UNUSUAL modern compositions, as well as classic favorites, have been added to the record collection at the Long Beach Public Library. Included were, Gillis, "Portrait of a Frontier Town" with "The Man Who Invented Music" (a musical tall-tale); Gillis, "Tul-

"THE LAPIDARY JOURNAL" Magazine for the "Rockhound" ART DIRECTOR'S ANNUAL BUYER'S GUIDE" THE MAGAZINE CENTER 236 E. Fourth St. Phone 78-9102

Oil"; Martin, "The Grandma Moses Suite" (film music); Nielson, "Symphony No. 3" (Copenhagen Orchestra) and Stravinski, "Le Sacre du Printemps" (Boston Symphony, Monteux conducting).

The most requests of the week were for Benny Goodman Jazz Concert; Eliot, "The Cocktail Party"; Fry, "The Lady's Not for Burning," Puccini, "La Boheme" and Rodgers, "The King and I."

Buck is in the hands of The John Day Company for publication in May. The title is "The Hidden Flower" and it is the story of the marriage of a Japanese girl of good family to an American officer. More than half of the action takes place in Japan:

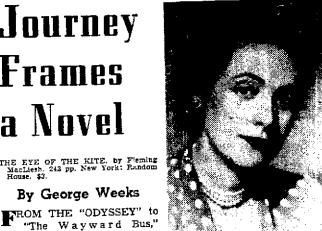
If You Show Bulges, Here's Your Cookbook

LOW-CALURY COOKBOCK, by Bernard Roten, 253 pp. New York: Random House, \$2.95.

TERSONS who begin to note bulges here and there, but still like food, will revel in this book by a writer who makes it plain from the start that he is not a professional cook "but just a guy interested in good eating." There was a time, he admits, when the scales spun around to 250 pounds when he stepped on them. By altering recipes to eliminate fats, sugars, starches-and he insists that the dishes still are delicious-he whittled away 60 pounds in eight months.

In this book are 348 non-fattening recipes, the results of those kitchen experiments, presented by one amateur to other amateurs in simple, non-professional terms. He tells how to brown meat and vegetables without fat; how to "fry" without fat; how to make pastry and cakes without flour and without sugar; how to prepare drinks, canapes, soups, entrees. salads and desserts for the most ardent Waist Whittlers.

The volume contains a calcry chart of only foods recommended on reducing diets.-v. w.



Journey

Frames

a Novel

By George Weeks

story tellers have found the

journey a convenient frame

for their visions. It provides

action for their narrative, a

compressed setting for dra-

matic intensity and a symbol

for their meditations on the

mysteries of unfolding space

Mr. MacLiesh's vehicle is a

transport plane which carries

Koenig, a power-obsessed ty-

coon, and his satellites from

Manhattan to an unmarked

mountain slope in Arizona.

The conflict of personalities

within the aircraft is woven

into the counterpoint of a

storm outside and flashbacks

to a turbulent round of bars

A former ferry pilot, the

author draws a vivid picture

of the operation of a big plane

under difficult conditions. Un-

fortunately, his portrayals of

the passengers is less convinc-

ing. Most of his people have

a tendency toward dissertions

on the privileges of power, the

nature of abstract truth and

the penalties of sin. His mas-

tery of these themes being

considerably less than his

knowledge of aerodynamics,

the total effect is slightly adol-

This is Mr. MacLiesh's third

novel. If the craftsmanship

falls short of the conception, it

is none the less a good at-

tempt suggestive of better

Spy Tale

Has Snap

EPITAPH FOR A SPY, by Eric Ambler, 260 pp. New York; Alfred A. Knopf, \$3.

THIS IS NOT the E. Phil-

spy tale, with intrigue steam-

ing out of elaborate hotel

suites and rough-and-tumble

is far more subtle, but none-

The central character is

a small inn on the French Ri-

he had developed in a near-by

shop were found by police to

have been taken of secret

coastal gun batteries. When

he discovers that the camera

from which the films were

taken was not his own, but one

exactly like it except for the

serial number, the French of-

instead, they offer him a week-

end in which to find his own

camera and the real spy from

the inn's 12 guests, any one of

which appeared ordinary

enough to live unsuspected on

any street in America. And

the French officers' theory was

right, for a spy there was

among the guests. The climax

will surprise veteran readers

of this type of fiction.-F. T. K.

New Buck Novel

A new novel by Pearl S.

ficers refuse to believe him;

theless strikingly effective.

lips Oppenheim type of

that preceded the flight.

and time.

Elizabeth Boatwright Coker has written her second novel, "The Day of the Peacock" (Dutton, \$3), which bares conflicts between old and new ways in the South, and the unleashing of passions in fights for wealth, power and love; most readers will like it.

of a Beast

26 should come of age. There is no doubt about Vidal's writing gifts; he has won the respect of many critics. In this reviewer's opinion, however, there is something Vidal lacks -a serious cognizance of what comprises a balanced life, values that make life estimable. Hugh Walpole once pointed as such becomes wearisome. The beast of sex flounders action in foreboding places; it about too much. For all the skill that has gone into this novel it is a pity that Vidal has not given us something Josef Vadassy, a Paris music worth his effort and ours. teacher who, while staying at Were he to write something equally skilled about people viera, is arrested when films who are balanced, in just the

same proportion as the char-

acters in "The Judgment of

Paris" are misfits, it might hit

the best seller lists and leave

a taste in the mouth worth

IIIGH OVER ROMANIA in landing gear in token of surrender to the German fighters that had blasted it into a smoking but still-flying ruin. But 1st Lt. Win Helman, navigator in the 902nd Bomb Group, had his own reason for not wishing to surrender. So

Airmen-

Heroes in

War Tale

ANGLE OF ATTACK, by Joseph Landon, 254 pp. New York: Doubleday & Co. \$2.75.

By Garald Lagard

blast of .50s from the bomber's

guns that shot the three Ger-

man fighters out of the sky.

So when the voice of Axis

Sally was heard on Radio Ber-

lin, she gave bitter warning to

the 902nd that the Luftwaffe

gave pledge the treachery

With such a beginning few

novels could fail to rise in in-

terest and suspense. And

would be repaid in kind.

Floundering

THE JUDGMENT OF PARIS, by Gore Vidal, New York: E. P. Dutton & Co. \$3.50,

By Paul Bartlett

what happened to the bomber AFTER SEVEN NOVELS to crew that violated the surrender agreement makes a rousing his credit, the author at good war novel, one with its own pace and significance. The constant hero is not present here-cowardice and vicious cruelty find outlets in all armed forces. But these are the warriors, and the reader will live with them, fly with them, and at last die with a few of them. It's that vital On Writing out that the author finds it easiest to put down the muddy stuff of life, with the rake a Mystery seemingly more profound than normal men. It is this sort of thing that Vidal handles in his latest novel, "The Judg-MRS. DELORES HITCH-ENS, 4434 Linden Ave., ment of Paris." Here the hero is confronted by three mismember of the Mystery Writtresses and a half dozen peers of America, will speak on darists. The book might be "Writing the Mystery Story" said to be a study of homoat the meeting of the Long sexuality and vice. Vidal takes Beach Writers' Club March 27 us to Rome and Paris and Luxor, and while the various at 1 p. m. at 728 Elm Ave. locales are entertainingly de-School and UCLA, she has 23 picted, the stamina of life is published mystery stories to missing: It is all decadence and her credit, with others not yet

> Empty Room" recently was serialized by Collier's. Her publisher is Doubleday. Many of her earlier books are being reprinted by Pocket Books. Writers' Club convenes at 10 a. m. with Mary Campbell,

poetry director, in charge, followed by Helen Gillum, prose director. Coffee hour will be at 12 noon with Ruth Andrews luncheon hostess. Daisy Baldwin, president, will preside at

A graduate of Poly High

released. Her "Stairway to an

The Crime Front

THE BAHAMAS MURDER CASE, by Leslie Ford, 188 pp. New York: Charles Scribber's Sons. \$2.50.

LOVE goes with the lushness of the Bahamas, but so does death. For Betsy Dayton it was a remembered death of her father in a scandalous affair in which Betsy never quite believed. And for somebody else in the Bahamas Betsy was a threat, and a whispered warning of it came from the warm darkness. That, and a poison tablet. . . . The love was there in the person of Scott Beckwith, but death was there in the person of somebody who belonged 12 years back. One died in a cistern and then Betsy had to be next. The years between had been crowded ones, and now two murders had to become three for luck, for luck for a murderer. Suspenseful and tidy.-G. L.

First Definitive Stamp Just Issued by Israel

prutah blue and silver gray depicts the emblems of the original 12 tribes of Israel with the Menora (candelabrum) of the Second Temple in the cen-

The seven-armed Menora is taken from the insignia of the state of Israel. It is a replica of the

Menora depicted on the Arch of Titus in Rome. The subjects on the

tribal emblems are taken from the benediction of Jacob. (Gen-This new stamp was de-

signed by O. Wallish of Tel

THE KINGDOM OF CAM BODIA has issued its first set of stamps. There are 17 stamps in the complete set

SRAEL has issued its first consisting of three main dedefinitive stamp. The 1000-signs. One of the designs shows Apsaras, one of the water nymphs of Indra's heaven, in her celestial dance. The second design pictures a night view of the illuminated palace at Phnom-Penh. The third design depicts a recent portrait of King Noro-dom Sihanouk who ascended to the throne in 1941.

RIRST DAY SALES of the U. S. Battle of Brocklyn commemorative amounted to 3,105,000 stamps and 420,000 covers cancelled. At the first day sale of the 4-H Club stamp at Springfield, Ohio, there were 383,290 covers cancelled and 1,050,000 stamps sold.

STAMPS-COINS Albums and Supplies Large Stock - Low Prices

E. E. MORRISON (Stamp Shop) 1086 Pine Avenue



In spectacular scarlet and gold, this Hoppner portrait of Charles, fourth duke of Richmond, will attract much attention in the forthcoming "Old and Contemporary Masters of Painting" show in Municipal Art Center. See story below.

In ant Circles

Work of Old and Living Masters to Be Exhibited

By Vera Williams
Press-Telegram Art Editor

OW WOULD YOU LIKE to see a Romney portrait hang beside a Picasso double-head?

A Toulouse-Lautrec beside a Matisse?

You will be able to see these and other combinations as dramatic, in the "Old and Contemporary Masters of Painting" show, an exhibit worth between a quarter-million and a half-million dollars, which will open March 30 in Municipal Art Center, 2300 E. Ocean Blvd. Borrowed by Samuel W. are displayed excellent exam-

The 50 models, ranging from

copies of stone needles to con-

cate and described as "amaz-

ingly accurate" by Mrs. Mary

Pearson, exhibits chairman,

were made by F. W. Gardiner,

206 American Ave. Most of

THE GALLERY of Ameri-

been reinstalled in Los Ange-

les County Museum in Exposi-

tion Park, Los Angeles. One

section displays early Amer-

ican silver, with the more

sophisticated types of furni-

ture, Queen Anne through

Sheraton; the other section is

devoted to rural and "folk"

work, early American glass,

pottery, textiles, furniture and

More 'Pocket'

Books Issued

Four novels, best-sellers

when first published, were re-

issued this month by Perma-

books (35c), complete and un-

Best known, perhaps, is

"Roanoke Hundred," Inglis

Fletcher's fast-moving love

stery of America's first colony.

Others: "Before the Sun Goes

Down," by Elizabeth Metzger

Howard; "The Color of Blood,"

by E. Ralph Rundell, and "The

Mar With One Talent," by Jo-

out are "Renee," by H.-R. Le-

normand, and "Conjugal Love,"

by Alberto Moravia; Mentor

Books (35c), "The Universe

and Dr. Einstein," Lincoln Bar-

nett's explanation of the famed

La Mure's "Moulin Rouge,"

best-seller of two years ago as

a Double Volume (50c); and

Philip Van Doren Stern's 'Love

Is the One With Wings" and

Rosamond Marshall's "Laird's

Choice," love stories, in 25-cent

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Signet has published Pierre

New Signet Books (25c) just

siah E. Greene.

scientist's theories.

editions.

abridged.

household equipment.

can decorative arts has

the models work.

ples of present-day weaving. Heavenrich, municipal art director, from a half-dozen of California's best museumstemporary machines, all intrilargely on the strength of long friendship with the museum directors-the show will remain here through April 25. It will be free and open to the public.

Thirty paintings by old masters and by leading contemporary painters will comprise the main part of the show. As an experiment, Heavenrich will "pair the work of an old with the work of a new master so the public may evaluate them.

Outstanding painters represented in the show will include Cranach, Hobbema, Fabritius, Latour, Romney, Hoppner, Magnasco, Paris Bordone, Van Beyeren, Winslow Homer, Picasso, Matisse, Toulouse-Lautrec, Feininger.

Museums which are lending canvases are the California Palace of the Legion of Honor at San Francisco, DeYoung Memorial Museum in San Francisco, San Francisco Museum of Art, Santa Barbara Museum, Los Angeles County Museum and San Diego Museum.

Also from the San Francisco Museum of Art will come 40 to 50 late 19th and early 20th Century French prints, so the public may enjoy looking at black and white as well as color.

The show will open with a public reception, also free, from 2 to 6 p. m., March 30 with Mayor and Mrs. Burton W. Chace heading the receiving line which will include city officials and their wives. At 4 p. m., Rachel Morton will sing a group of Schumann songs which she sang in European capitals.

Ninety one pictures, the 31st annual exhibition of the California Water Color Society, now are shown in Municipal Art Center. The center is open 1 to 5 p. m. daily Tuesdays through Sundays, closed on Mondays.

ee FOUR THOUSAND YEARS OF WEAV-ING" is the effective title of a display of implements used in weaving from the day that man used stone needles to the present time which may be seen until April 11 in the second floor lobby of Long Beach's main public library.

With the textile instruments

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Press-Telegram Southland Magazina

Enjoy this Tasty Souffle

By Mildred K. Flanary

URING LENT homemakers probably will find themselves planning more casseroles as main dishes than at any other season. This is perhaps due to the fact that cheese, eggs and canned fish or seafood seem to need bulkier foods like rice, macaroni or noodles to play supporting roles.

At this season, souffles come into their own, too, for they're an excellent source of protein, calcium, riboflavin and Homemakers take lactose. great pride in turning out a souffle that is fluffy and beautiful to look at as well as delicious to eat. Such is Swiss Cheese Souffle, the recipe for which will be found elsewhere on this page. Serve with buttered peas and small white onions, hard rolls and butter and a beverage.

Egg-Cheese-Tomato Casserole is another dish which will meet with the approval of your entire family or your guests, too, and it's a meatskipper recipe well suited to the individual baking dish treatment. If you prepare it for dinner, you'll need a vegetable or two on the side, as well as the salad, and probably a light dessert. Here's how you prepare it:

Egg-Cheese-Tomato Cosserole

- 1 can tomato soup 6 tablespoons real
- mayonnaise
- ¼ cup sour cream
- 45 cun milk

Peace

of Mind

since

'89

- 2 tablespoons chopped
- parslev 14 teaspoon salt

Swiss Cheese Souffle

- 1 cup water 36 cup nonfat dry milk
- tablespoons flour % teaspoon salt
- shredded
- ¼ teaspoon nutmeg 4 eggs, separated

Pour water into top of double boiler. Sprinkle nonfat dry milk, flour and salt on surface of water. Beat with rotary beater until just blended. Cook over boiling water, stirring constantly, until slightly thickened. Add cheese and nutmeg. Continue cooking, stirring constantly, until cheese has melted. Remove from heat. Beat egg yolks until thick and lemon-colored. Stir a small amount of cheese sauce into egg yolks; stir egg yolk mixture rapidly into remaining cheese sauce in top of double boiler. Beat egg whites until stiff but not dry. Gradually fold cheese sauce mixture into egg whites. Pour into ungreased 1-quart casserole. Bake in slow oven (300° F.) 45 minutes. Serve at once. Makes four servings.

You may want to refer to this Swiss Cheese Souifle recipe during the Lenten season. Clip and file it.

6 hard-cooked eggs, sliced ½ pound American cheese

Combine all ingredients but eggs and cheese. Heat thoroughly. Cut cheese in small thin slices. In a greased shallow casserole place an egg slice, overlap with a slice of cheese, then another egg slice and continue until bottom of casserole is covered and all slices have been used. Pour tomato sauce over the egg and cheese and bake in a moderately hot oven (375° F.) 15 minutes. Serves 4.

That you may have a variety of Lenten recipes on hand we suggest the following:

Cheese Scallop

- 12 slices enriched yeastraised bread
- ½ pound process American cheese

- 1 No. 21/2 can tomatoes
- 3 eggs
- 21/2 cups milk 1/2 teaspoon dry mustard

- 1/2 lb. processed Swiss cheese,

en finder det interior die stiere der stiere

1 chopped medium onion 11/2 teaspoons salt

Pinch of pepper Trim crusts from bread (day old works best) and put 6 slices on the bottom of a slightly greased oblong baking dish. Slice cheese; drain tomatoes. Cover bread laver with cheese, then tomatoes. Top with remaining bread slices. Beat eggs slightly, stir in milk, mustard, onion, salt, pepper and pour over breadcheese combination. Bake at 325° F. (moderate oven) for 1 hour. Makes enough to serve

with "seconds" in mind. Cheese-Onion Bake

1% cups shredded process

6. or makes 4 hearty servings

- cheese food 1% cups thinly slicedonion
- 6 tablespoons butter, melted 11/2 cups coarse salt-cracker crumbs
- 14 teaspoon curry powder 1% cups hot milk

Few grains cayenne 2 eggs, beaten

Place onion and 2 tablespoons butter in 8x8x2-inch baking pan. Cook in slow oven (325° F.) until onions are transparent Combine remaining butter, cracker crumbs, and curry powder. When onions are cooked, remove from pan. Press 1 cup of crumb mixture against bottom and sides of pan. Arrange onion slices on crumbs. Combine milk. salt. cayenne, eggs, and cheese. Mix well. Pour over onions. Cover with remaining ½ cup crumbs. Bake in a slow oven (325° F.) 30 to 35 minutes or until mixture is set. Yield: 6 servings.

Crunchy Baked Eggs au Gratin

- 3 tablespoons shortening
- 1/4 cup flour ⅓ teaspoon paprika
- 1 teaspoon salt
- 2 cups milk 2 tablespoons chopped
- green pepper ½ cup grated American
- cheese
- 3 cups toasted 1/2" bread
- cubes 6 hard-cooked eggs, halved

Melt shortening in a saucepan; blend in flour, paprika and sait. Add milk and cook until thick, stirring constantly. Add green pepper, cheese and 2 cups toasted bread cubes. Arrange halved eggs in a wellgreased 1½ quart casserole. Pour cheese sauce over eggs. Top sauce with rest of toasted bread cubes. Bake in a moderate oven (350° F.) for 20

minutes. Yield: 6 servings. Baked Cheese Puff

- Butter
- 4 slices American cheese
- 8 slices bread
- minutes. Serves 4. Creole Egg-Tomato Casserole

butter, and cheese. Place the

sandwiches in shallow baking

dish. Beat eggs slightly (as for

custard). Add milk and salt.

Pour this mixture over the

cheese sandwiches and bake in

slow oven (325° F.) about 45

2 cups milk

1/2 tablespoon salt

11/2 tablespoons shortening ¼ cup chopped green pepper 2 tablespoons chopped onion

By The Shutterbug

11/2 tablespoons flour 1 teaspoon salt

1½ cups canned tomatoes Make two ordinary cheese 2 tablespoons butter or sandwiches with the bread.

margarine

1½ cups soft ½" bread cubes 5 hard-cooked eggs, sliced

Melt shortening in a saucepan, add peppers and onion and saute until tender. Add flour, salt and tomatoes. Melt butter in a separate pan; add bread cubes and brown. Arrange alternate layers of sliced eggs, buttered bread cubes and

tomato sauce in a greased 1 quart casserole, using buttered bread cubes on top layer. Bake in a moderate oven (350° F.) for 30 minutes. Yield: 6 serv-

Cheese Fondue 1 cup milk

Souffles are good for relieving Lenten menu monotony. This one is made with Swiss cheese and using nonfat dry milk.

¼ cup grated sharp cheese 1/2 teaspoon salt

Few grains cayenne 2 teaspoons butter or

fortified margarine

2 eggs 2 slices buttered bread

Heat milk and cheese in top of double boiler until cheese is melted. Remove from heat. Add salt, cayenne, butter and well-beaten eggs. Cut bread into 14-inch pieces and add to cheese mixture.

Place in four greased heatresistant glass custard cups, five-ounce size. Bake in moderate oven (325° F.) for about 35 minutes or until delicately browned and firm to touch. Serve in the custard cups. Yield: 4 servings.



Silhouettes are easy to make and can be made with any camera that can be set for a time exposure.

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(Gamera ANG)

FOR A GOOD MANY YEARS , every time someone spoke of a silhouette, the first thing I thought of was the pictures of George and Martha Washington and people of their era which have always enjoyed a a non-adjustable camera try certain popularity as wall decorations.

The second thing I thought of someone cutting something resembling a person's profile out of black paper and mounting it on white paper.

However, the silhouettes that are the subject of today's column are the kind that you make at home with your own camera and with people you know as your subjects. You can have a lot of fun making silhouettes as entertainment at a small party or to enliven a dull evening at home.

The technical aspects of shooting silhouettes are simple indeed. Begin by stretching a sheet or other white material across a doorway. Place a light behind the sheet and your subject in front of it and shoot your picture with a time exposure. In that way your subject will be silhouetted in black

The light behind the sheet can be a No. 1 photoflood in a reflector. With this arrangement, your exposure will run about one second at f8, using a fast panchromatic film. With an exposure of about two seconds. If you have ordinary film in your camera double the exposure time to compensate for the slowness of the film.

If you wish, you can even use an ordinary 100-watt household light bulb. If it is in a reflector and your film is the fast pan type, and exposure will be about three seconds at f8 for the adjustable camera or about eight seconds with the box type camera.

If you are doing the silhouettes as a party stunt, you can be sure that you'll have some pictures that are different and are fun-and the next time you have a party you can feature the silhouettes you made at the last one.

LOCAL SHUTTERBUGS are looking forward with inphers' Day March 29 at the Ana.

against the white background. Flower Show, Hollywood Park, in Inglewood. A model agency will furnish models and many local fans will attend.

Howard Hall, public exhibits chairman of the Long Beach Camera Guild, announces there will be a new exhibit in the Jergins Arcade this week. The display of prints will be the work of a guest photographer, Jack Kilpatrick, color chairman of the Southern California Council of Camera Clubs.

Southern California Council of Camera Clubs will sponsor a lecture on color by Louis J. Parker of Eastman Kodak Co. March 31 at 8 p. m. at Art Center School, Los Angeles, Members of the local group and their friends are invited.

Community Camera Club will meet Wednesday at 8 n. m. in Fellowship Hall, 14752 Jackson Ave., Midway City. . . South Bay Camera Club will meet Wednesday at 8 p. m. in Room 105, Redondo Union High School, Redondo Beach. . . . Santa Ana Camera Guild will meet Thursday at 8 p. m. terest to Amateur Photogra- in Community Center, Santa



NONE FINER, BEST CUTS

FINEST NORTHERN

FIRST OF THE WEEK

FINEST WISCONSIN CHEDDAR

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NO. 2½ Can

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AS FEATURED IN BETH MERRIUM REGIPE ON PAGE 14, PARADE MAGAZINE PURE Vegetable 3.1b. Con TSC SWIFTNING 75° WED., MARCH 26TH Peanut Butter 29 BOUNTIFUL Grated 1/2
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PRESS - TELEGRAM
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a HOME SAVINGS office is convenient You owe it to yourself to investigate HOME SAVINGS' distin-

istaria Wonderland

ARVEL of the flower kingdom-in an area where floral beauty excels-the world's largest wistaria vine is bursting into bloom on the Richard K. Thayer estate at 201 W. Carter Ave., Sierra Madre. The annual Wistaria Festival is under way, with the acre of blooms open for visitors daily for the flowering season from 10 a. m. to 6 p. m. Approximately 100,000 persons from far and near visit the grounds

each year. (See Page Three of today's Southland Magazine for pictures of the Sierra Madre wistaria.)

Under the direction of the Sierra Madre Chamber of Commerce and the Woman's Club, a Wistaria Queen and four princesses will be chosen to preside over the festival. Official coronation ceremonies will be held at a community ball at the Woman's Club. Events to be held during the Wistaria Fete, the 39th, include an amateur photographic contest with

By Bertha Blanchard

a prize offered for the best picture of the vine; an exhibit by local artists, various club luncheons, and a colorful flower show held beneath the vine. At the annual Easter sunrise service, held beneath the giant vine, the Wistaria Queen of 1952 will give a scripture reading. This tremendous vine, a Chi-

nese wistaria, strung on a steel and wire trellis, is now in its 60th year and is in perfect condition. It is considered one of the seven garden won-

Saves Glass

ware this season, make a practice of tempering it with warm water before plunging it into hot wash-water. This is a particularly important step when glasses are cold from having held icy beverages.

ders of the world, producing 1,-500,000 blossoms each spring. Myriads of purple blossom clusters that hang like grapes from the arbor, will form a fragrant canopy for the activi-A small slip of wistaria in

a gallon tin can was purchased, in 1892, by Mrs. Alice growing.

TO AVOID mysterious dish-

pan breakage of your glass-

ties of the fete.

Brugman from a nursery and planted near her front porch. The vine soon began its phenomenal growth—as much as eight inches in a single day-as it climbed over the porch, peeped into windows, sprawled over the roof, and finally completely enveloped the house. The original house was torn down in 1935, but its framework was left as the main support of the wistaria. A new building, intended as an art gallery, was built 200 feet away from the old one, but the branches of the vine, some of them 500 feet long, soon stretched to this building. Plenty of water and injections of Vitamin B-1 keep the vine

H. Beach Heights Known for Fine Home Values

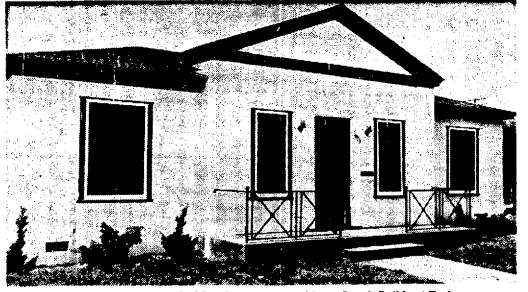
UNTINGTON BEACH HEIGHTS is a restricted residential area with the lowest tax rate in the State of California and contains the best home values to be found anywhere, according to Dave Jones and R. W. Smith, agent and owner of the 3-S Holding Co., builders.

The new tract is located at 1701 Pine St. in Huntington Beach, one block from Main St., corner of Quincy and Pine Streets (1% miles from Highway 101), the officials point put. It may be reached in 15 minutes from Long Beach, Santa Ana, Newport, Santa Ana Freeway on a four-lane highway and most all of the cities in the south coast area.

An elementary school and high school is but two blocks from the Southland's newest subdivision as well as a golf course and recreation parks.

Prices range from \$11,350 to

\$11,650 in this non-assessable area. All public service is furnished free, all utilities including sewers are in and paid for. and all the three-bedroom homes are spacious and livable. Houses contain a full tile kitchen and bath, cedar shingle roof, dual floor furnaces and electric heaters, sidewalks, garbage disposal, large linen, hall and wardrobe closets, No. 1 oak floors, real fireplaces, a choice of attached or detached two-car garages, insulation, and fully paved streets.



A dream will come true in May for members of Long Beach Builders' Exchange when they move into their new home at 1423 Wainut Ave. The house above has a lath and plaster exterior as well as interior. The ceiling will be composed of accoustical tile as will the board of directors and planning room. The structure will have a composition roof.—(Press-Telegram photo.)

Headquarters Funds Drive Launched Soon

CCYOU Hold the Key to Our with the following long-needed New Front Door . . ."

With this theme in mind, the Long Beach Board of Realtors will soon launch a gigantic fund-raising campaign throughout their membership for the purpose of financing their new

The proposed new business and social center will cost an estimated \$50,000 and is to be erected on a site already acquired, which is centrally located on the east side of Long Beach Blvd., approximately 350 feet south of Bixby Rd.

The new headquarters will provide every Board member

resources, according to President Clive Graham:

A timely block book and map service, conference rooms with private telephones, directors' and committee rooms, adequate space and facilities for the Multiple Listing Service activities, a modern library, a 275-seat auditorium, and ample parking facilities.

In commenting upon the new structure, Graham declared:

"The pattern has been setthe goal must be reached. After careful study, the Board of Directors felt that the state's third largest and the nation's 12th largest real estate board deserved a building everyone in the profession could be proud of.

"They voted unanimously to launch a drive to raise the needed sum through special dues contributions. The city will be divided into sections. and over 100 Realtors assigned to this area for the purpose of making personal appeals.

"Each contributor will re ceive a handsome certificate signed by the directors, expressing their appreciation for the donor's loyal support. A "roll of honor" in the form of a plaque will also be displayed on the front of the new edifice carrying the names of all the contributors.

The committee in charge of planning and financing consists of Fabe Blackman, Rex L. Hodges, Charles F. Hughes, Lloyd C. Leedom, H. A. Murray, Carl Shank, Lloyd S. Whaley, Llewellyn Bixby, Jr., Lewis K. Cox, Harold C. Freeman, W. G. Gaede, Robert Taylor, Morris Holmquist, A. A. King, O. L. Michael, Sherill Muntz, Frank O'Farrell, Betsy Byrnes, Robert Webb, J. D. Wilhoit, Glen Gerken, Carl Crothers, H. Herschel Hart, Glen Gustine, John Hadland, Art Johnson, A. G. Maspero, Ruth Lindquist, Tenny Moore, Darrell Neighbors, Lewis D. Reese, Wofford Reagon, Leslie Vaughn, Hubert Welch, Neal

Howard Cunningham

ningham, whose Stratford and developers are "Johnnie-

others problems, and by work-

ing closely together an ex-

tremely satisfactory product

can be put together," Albright

Los Altos Village is located

south of Stearns St.; one mile

east of Beilflower Blvd. It is

built around the campus of the

\$20,000 Long Beach State Col-

lege, and is being compared by

building and development ex-

Following long service in the

keep the homes open daily until

with John Griffith, DeWitt Lee and Robert Walker of their now extremely well-thought of College Unit development. cated just south of Conant St.

1000 homes in the area.

gan construction in association These first homes were lo-

were built during the first phase of the program. Later they moved across Bellflower and built homes as far east as Woodruff Ave. Successive blocks of homes were built until they had completely developed the area between Conant The features that experience

of Spring St. and west of Bellbuyers, according to Cunning. ham & Britain, are double garages, large yards, roomy kitchens, plenty of closet and cupboard space, and of course,

and between Clark and Bellflower Blvd. More than 600

changing market conditions.

and Spring Streets.

Sales agents Walker & Lee

Is Veteran Builder

Square homes are now selling in Lakewood, other builders come-latelies" who moved in

Navy as an officer. Cunningham returned and in 1946 be-

weather protected patios. These innovations combined with a long list of extras ordinarily found only in homes priced much higher have proven to be "just what the customclimb or hold firm despite ever-

9 p. m. in order to serve late comers who can't come out until after dinner. A furnished model home just south of the Bellflower Blvd. and Spring St. intersection is the major attraction which is drawing potential buyers to the area at the pres-

FROM THE STANDPOINT long after he had built over of builder Howard Cun-

has taught them were most popular have been incorporated into their present group of homes which are located south flower Blvd. These basic features which attract the home

AN UNSEASONALLY high

and February when Christmas

and New Year's usually spell a

slow realty market, was re-

ported this week by Arland

Westphal, manager of The Mc-Carthy Co., Realtors, 2600

A total of 22 houses were sold during that three-month

period by this single office in

the McCarthy city-wide chain

of 14 realty offices, for a total

fices' large volume was un-

doubtedly due to the McCarthy

firm's policy of making direct

purchases of houses from their

owners, paying all cash with-

in 24 hours to the owner, then

refinancing the house with

their own funds so that the

house can be resold at a low

Westphal stated that his of-

Lakewood Blvd.

volume of \$239,163.

volume of sales for the months of December, January

High

SHAWYER GARAGE DOORS

said.



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HILL CALIFORNIA

PHONE 6-4211

Decline Seen in Feb. Real Estate Transfers

A MARKED drop in the valuation of realty transfers here last month was noted over the same period last year, according to Barbara Moss, executive director of the Long Beach Board of Realtors. The \$4,753,967 decline in total receipts was due, in part, to last year's development of Lakewood Park, she reported.

The figures include Long Beach, Signal Hill, and the community of Lakewood, which now has been developed into a district of its own.

Total valuation last month

Realtors to Hear Charles Boyer

CHARLES BOYER, classified advertising manager of the Press-Telegram, will be guest speaker at the Board of Realtors Breakfast Forum next Tuesday morning in the Wilton Hotel, according to President Clive Graham. His sub-

ject will be titled "Copy Quiz." Verne Morrill will conduct the listing session and Perry Johnson the program.

LIVE IN.

was \$10,988,155, compared with last year's \$15,742,122. There were 773 more deeds recorded in February of 1951 than last

month's total of 699 Last month's figures disclose an increase of \$2,206,685 over January, 1952, but amounted

to 59 less deeds. Average sale last month was \$15,719; January, \$11,585; De-

cember, \$12,622. First ranking district last



CHARLES BOYER

tratford

month was the territory comprising Cherry Ave. to Bellflower Blvd., and Anaheim St. to Wardlow Rd. north.

Total recordings were \$4,260,-900, an increase of \$1,862,450 over January. The number of

deeds rose from 205 to 367. The new Lakewood district noted a rise of \$1,802,950 with the total last month reaching \$3,923,950. The number of

deeds climbed from 193 to 352. Downtown transactions totaled \$3,753,750 last month, an increase of \$2.985,150. Transfers numbered 89 compared

with January's 45. In the Wrigley area, Realtors reported transfers totaling \$1,762,620, an increase of \$1,-132.875. In number, they climbed from 72 in January to

152 in February. North Long Beach reported and increase of \$960,300 and a total of \$1,714,475. Deeds numbered 195 last month compared

to 97 the previous month. Other totals included the following: Bixby Knolls, Bixby Manor, Los Cerritos and Country Club area, \$1,474,180; Third St. to Anaheim Ave. district, \$1,119,850; Belmont Shore, \$1,-039,600, and Belmont Heights,

\$720,300.

BY CUNNINGHAM & BRITTAIN

BUILDERS OF LUXURIOUS

HOMES IN LAKEWOOD **SINCE 1941**



been appointed supervisor of the Long Beach area for the Sun Life Insurance Co. of Canada, it was announced today by President George W. Bourke, president.

In releasing the 81st annual report of the company, Bourke declared that 47 per cent of the concern's assets are invested in the United States. Total assets at the end of 1951 reached the .\$1,666,000,000 mark, an increase of \$68,000,000 during the year. New insurance totaled \$461,-000,000 and \$125,000,000 in benefits were paid to policyholders

-an all-time high. Bourke announced further increase in policyholders' dividends. Total life insurance in force increased by \$340,000,000 during the year and now stands at \$4,801,000,000. Of this amount, \$1,254,000,000 is group insurance, a hike of \$168,000.-

000 or 15.5 per cent over 1950. The increase in policy holders' dividends follows the steady improvement in the interest earnings, the report points out. Interest rate earned last year was 3.70 per cent compared to 3.61 per cent the year before, 3.48 per cent in 1949, and 3.30 per cent in 1948. Total benefits paid out since 1871, when Sun Life sold its first policy, now amounts to \$2,486,000,000.

model home located at 5990 amount of eve appeal.

PAINT LOOK SHABBY?

WALL FINISH PEELING?

Los Altos Draws Huge Crowds OS ALTOS VILLAGE con- This combination of beauty business he has an edge on er ordered" and sales which This combination of beauty those builders who don't have have been phenomenally high in the past are continuing to this type of background. tention centered on the New careful planning of the homes "Too often builders and arch-England Cottage, furnished beginning at the blueprint itects fail to understand each stage. Designed by Poper &

the realty firm of McGrath-Shank, handled the transaction for the sellers.

Stearns St. Furnished in the "down east" motif, the house offers the visitor an opportunity to see how the use of clever furniture selection and arrangement can add many extra square feet of living space and at the same time have a tremendous

Here is an architect's rendering of the proposed new home of the Long Beach Board of

Realtors. The structure is to be located on a centrally situated site on the east side of this

community, approximately 350 feet south of Bixby Rd. It will serve as a business and

social center. The local board will launch a campaign soon to raise \$50,000 for its financing.

the approval of the home buy-

Builder Ken Albright is a stickler for detail, and this is a result of his background as both an architect and a builder. With an understanding of both aspects of the building

Lockett, and built by Mac-

Bright, Inc., the two firms have

managed to work closely to-

gether in turning out a fin-

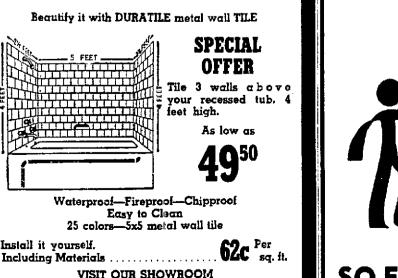
ished product that meets with

This beautiful two-story home containing three bedrooms and a den was owned by George

H. Clark and sold to Mr. and Mrs. Q. L. Burg through the Multiple Listing Service. Thalia

Hullum, with Realtor Harold Freeman, represented the buyers and Curtis Steineckert with

perts with Westwood Village.



PLASTER CRACKING?

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down payment.

By NEWT TODD ... Realty and Building Editor

IN GENERAL, real estate people throughout the state are optimistic about their business, according to D. D. Watson, California real estate commissioner.

In his opinion, there are several factors indicating that real estate activity will continue on a high level. He points out that millions and millions of dollars will be spent in California on defense production-that personal incomes will reach an all-time peak in 1952-that more people will be gainfully employed than ever before-that savings and insurance deposits are on the increase, and that the prospect of further inflation is causing more and more people to come to the conclusion that real estate investments are the surest and safest way of protecting accumu-

He also points out that the normal migration into California, plus the accelerated influx due to the defense production program means increased business in home building and selling, as well as a "step up" in all activities serving such an increased population.

Observations by other experts:

Much of the recent real estate boom was the result of easy credit-almost nothing down, and small payments for years hence. Under the recent legislation fewer small homes will be built in 1952; but some credit restrictions will be modified. Mortgage money soon should be had on more liberal terms.

Nonessential commercial building will be hit, but barring World War III, controls will be lessened rather than increased. The decline in new building will continue to throw a wet blanket over speculation in vacant suburban lots.

The scare caused by the Korean-China War and fears of an early outbreak in other sections will adversely affect the demand for big city real estate. This fear, however, is declining and many who had put their city properties up for sale are with-

drawing them. Small sustenance farms should hold up well in price as these continue to be valuable inflation hedges. Demand for large com-

mercial farms, however, should weaken as the year progresses. Any swing back toward rent control will act as a further damper on new apartment house building. There is as yet no incentive to build homes for rental income, although rent control gradually is lessening.

Tighter credit controls will make it more difficult to improve older residential properties. Hence, the prices for these should weaken even though these are now the best buys.

Volume of money and credit in circulation will continue to increase to about the peak of a few years back. The BIG rise has been in credit. Much of the credit increase is "secured" by commodity and property values that can shrink greatly when defense spending ends.

Home builders will find materials less expensive this spring than last. The official index of building material prices now stands at 222.7 (the 1926 average is 100). A year ago it was 228.1. Some individual items show a larger decline than is indicated by the index. The price weakening is reported from widely scat-

Output of key building materials holds high. So far this year, shipments of 500-odd lumber mills have run a shade behind production. Cement is abundant. So are bricks. Plumbing materials are easier to come by than a year ago.

So great was the public uproar over the highly unpopular Joint Tenancy Law enacted by the California Legislature last year that 67 members of the State Assembly, the record shows, proposed to introduce bills to repeal it during the opening days

Realtors Spark Drive for Sales Meet April 16

community on April 16 for the

Forum Chairman Carl Croth-

ers will appear at the E. Los Angeles Board on March 28,

Howard Butler at the south-

east Board on March 25, Ben

Rasmusson at the Compton-

Lynwood Board on April 9,

Sterling O'Day at the Whittier

Board, and the Downey-Bell-

flower groups will be covered

by Frank O'Farrell and Dick

EDWARD DUGGAN has that at least 350 Realtors from the district will arrive in this ance chairman for the annual Education and Sales Conference on April 16 at the Wilton Hotel, it was announced this week by John Bohan, educational chairman of the Long Beach Board of Realtors.

Theme of this one-day meeting will be "Seven Keys to More Eusiness for You in '52." This conference will be one of 11 sponsored by the California Real Estate Association in cooperation with the local organization. A setup such as this will not be available for the 22nd District (comprising Bellflower, Downey, Whittier, E. Los Angeles, Compton, Lynwood and Montebello) again

until 1954. District officials have asked that members of the Long Beach Board's Speakers Round Table Forum Committee send speakers out on a public relations job of selling the Sales Conference. It is anticipated.

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Realty and Building

Builders' Exchange

MEMBERS OF Long Beach Builders' Exchange will hold their next monthly dinner meeting on April 14 at 6:30 p. m. at Town Hall, 835 Locust Ave., followed by attendance at Wilmington Bowl, it was announced this week by President Lowell Clarke.

According to Clarke, the organization's annual picnic will be held on June 7 at Irvine Park in Orange County.

Plans and specifications are on file at the office of Builders' Exchange for the following jobs

Laurel Elementary School, Los Alamitos, 7:30 p. m., March

Portable Steel Bleachers, L. B. Vets Memorial Stadium, Long Beach, March 26th. Improvements for 11th Sig-

nal Company, Terminal Island, 11 a. m., April 3rd.

Warehouse, L. B. Harbor Dept., Long Beach, April 10th.

Companies Buy Real Estate

MORE than a quarter of a billion dollars of real estate was acquired as an investment by the U.S. life insurance companies during 1951, largely as a result of the accelerated activity in commercial and industrial rental properties in the latter part of the year, the Institute of Life Insurance says. A large part of this new real estate investment was in facilities for defense industries.

The year's new investment totaled \$274,000,000, of which \$195,000,000 was in commercial and industrial rental proper-Purchases in 1950 had been \$161,000,000. Total real estate holdings at the end of 1951 were \$1,617,000,000, of which \$818,000,000 was in commercial and industrial rentals. Company-used real estate accounts for \$382,000,000 of holdings and rental housing for \$352,000,000.

Bank Officer to Talk on Escrows

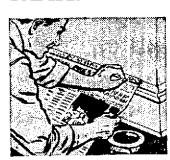
NOW Your Escrows," will be the title of C. Hubert Marks' talk at the Fundamentals of Real Estate Class being sponsored by the Board of Realtors at Polytechnic High School next Wednesday night. Marks is escrow officer and supervisor for the California Bank.

Ivan Peters, Title Insurance and Trust Co., will also speak.

Fences Controlled by Ordinance C-390

of all walls, fences and hedges in the city of Long Beach is controlled by Zoning Ordinance C-390, administered by the Planning Commission and enforced by the Department of Building and Safety, according to Edward O'Connor, building department superintendent. This ordinance does not control fences erected in Zones M-1, M-2, M-2A and P, and the only requirement made

Make Uo



When painting walls, a person can protect baseboards by applying masking tape to the tops of the boards and pressing it

down flat over newspapers. - Popular Science. Phillips Co.

Rents Store

THE WILLIAM E. PHIL LIPS COMPANY has leased the property at 600 Alamitos, formerly occupied by the California State Employment Service. Approximately 25 people from the Long Beach area will be employed by the organization representing an, annual payroll of \$100,000.

The company has been serving the Los Angeles area for over 31 years. The opening of the Long Beach showrooms is part of its expansion program identified with the growth and development of this community. The building has been completely modernized to compliment the comprehensive stocks of diamonds, watches, silver, leather goods, electrical appliances, radios, television sets, and a complete line of home furnishings, including rugs and carpeting.

Improvements also include paving a 75-car parking lot. William E. Phillips Company does not cater to the general public and admittance to their showrooms is by presentation of Phillips Identification Card

Area"

THE LOCATION and height is that the fence be structurally sound.

In the Residential Zones R-1, R-2, R-3 and R-4, no fence shall be greater than three feet in height in any front yard area. The front yard area shall be deemed to extend across the full width of the lot and shall be either-

(a) The area between the setback line and the front property line.

(b) Where no setback is established, the area between the front property line and a line parallel thereto and 25 feet from the Front property line,

(c) Where no setback line is established and the front wall of the dwelling is within 25 feet of the front property line, it shall be the area between said line and said front wall and its prolongation. In no case shall this area be less than 12 feet in depth measured from the front property line.

Further, no fence shall be greater than 4% feet in height in any of the following areas: (a) In any area, other than

a front yard area, where the distance from the proposed fence to a dwelling wall on either side of the fence is less than six feet.

(b) In any portion of the triangular area resulting from a diagonal corner cut-off.

In the following area, no fence shall exceed 61/2 feet in height:

Any area, other than a front yard, where the distance measured at right angles from either side of the fence to any dwelling wall is six feet or

In Business Zones C-1, C-2, C-3, C-3A or C-4, no fence shall exceed 4½ feet in height where said fence is six feet or less from a building on either side, the first floor of which is used for residential purposes. No fence shall be greater than 61/2 feet in height where this same distance is six feet or more.

Washing Tip

TO WASH wool, rayon and cotton knitwear, use mild rich, lukewarm suds. Take care not to rub, twist or wring the material.

Rinse the garments several times in lukewarm water until they are free of soap.

of 6201 *Grand Ave., Buena Park, have just returned from an extended 30-day tour of Texas. First to Abilene to attend the wedding of Mrs. Stephens' nephew, Donald Stephens, enjoying the "wide open spaces"

ens (Minnie Stephens, Realtor)

US We Hear 9

around Abilene. Then to Dallas to visit Mrs. Stephens' sister Mrs. Frank T. Hoenscheiat, and also neighboring Fort Worth. Stephens says Dallas is the "Paris" of Texas but Red Skelton says all the Texans think it's "God's Office"!

Closed office-Fred and Bernice Baxter have closed their real estate office at 65th and Cherry Ave. Baxter has been at Harold Steele's office at 4041 Orange Ave. for the past month. He is attending City College from 8 a. m. to 1 p. m. daily studying journalism and literature with the ultimate goal of becoming a writer. Mrs. Baxter has been in Community Hospital for a minor operation but is now on the mend. She will retire completely from real

Sadly missed-Popular "Andy" Anderson, public relations man for both Liberty and Great Western Escrow Companies made title and insurance work his life's work. He was widely known in both Long Beach and Los Angeles and his death is considered a great loss.

From Cleveland - Howard Butler is having the time of his life showing his mother the sights of Southern California on her first trip here from fice.

BACK FROM "HEAVEN"— Cleveland, Ohio. Palm Springs Mr. and Mrs. B. T. Stephand San Diego were on the itinerary for this week end.

Directors' meeting-Mr. and Mrs. Holmquist were especially enthused over the large attendance at the directors' meeting at Fresno. About 500 delegates attended the barbecue, and about 700 attended the dinner dance. Holmquist was elected director at large at the meeting. While there, Holmquist, whose hobby is raising orchids, conferred with orchid growers in the Fresno area to determine how the dry altitude affected orchid growth. The usually dry San Joaquin Valley was anything but that this trip however. The Holmquists took lots of photos of the snow on the Ridge Route. About 60 cars lined the highway while their occupants were busily engaged in rolling huge snowballs and stacking them in the back end of the car to take home.

Palm Springs Respite-Breakfasting daily by the swimming pool at the La Fonda in Palm Springs at the invitation of the owner Mr. Rudick - that's what Avis Hunt of Town and Country Real Estate will be doing this week end!

Home Office-Joe Reed will be operating from his home for about three weeks while his office building at 350 E. First St. is being completely remod-

Mrs. Ivy Wirt, who has been quite ill, is recuperating now and will soon be back on the job at Morris Holmquist's of-

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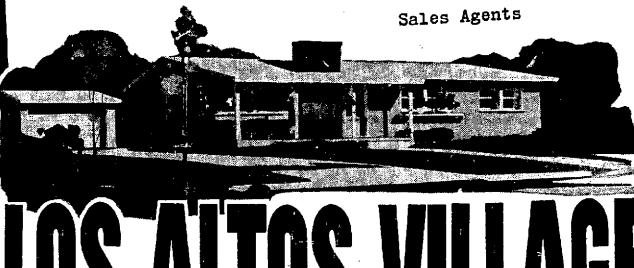
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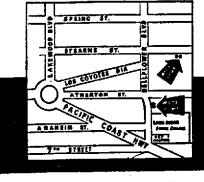
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Four-seat sofa. Large but not bulky. Fits average size room nicely. Clean construction lines set off by handsome tweed material in various tones. Other pieces: Solid maple step-end table . . . 14.95. Fiddle design cocktail table . . . 17.95. Outstanding values!



4.49 Ironing Board

Curtain Stretcher 2.99

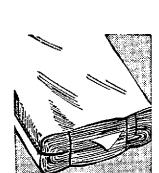
Regular 3.69. Rust-resistant metal parts. Wood frame. Better. Reg. 4.98 4.44 Best. Reg. 6.49 5.95



Stainless steel of 61/2-inch size. Deep domed lid. Has item that lasts and lasts.



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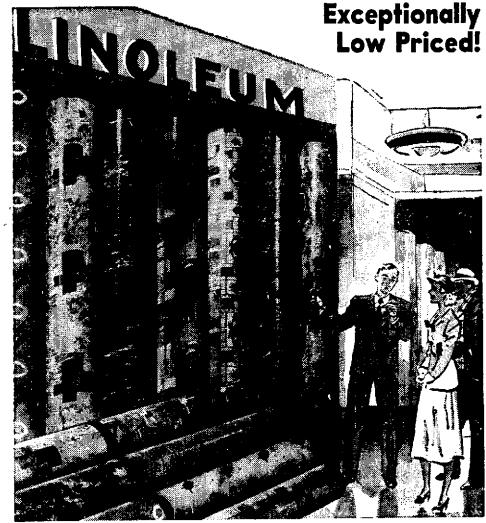


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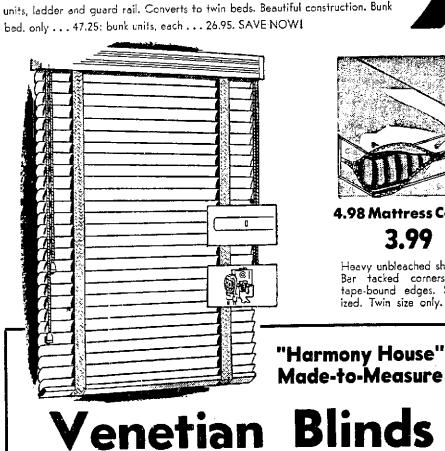
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1.43 Inlaid Linoleum . . . 2.06 Inlaid Linoleum . . . heavy with inlaid marbelized Patent felt back, many patterns. 6-ft. . . . 1.18 sq. yd. colors . . . 1.98 sq. yd.

15c Inlaid Tile ... Distinctive 89c Enamel-Surface Yardfloor covering. Marbelized age . . . Heavy weight felt back, 6, 9, 12-ft. 78¢ sq. yd. colors. 9x9 . . . 131/2¢ ea. 2.80 Inlaid Linoleum . . . Colors wine, beige, blue, green, gold.......1.98 sq. yd.

Plastic Floor Covering . . . De Luxe quality. No waxing, 6-ft, width . . . 2.49 sq. yd.



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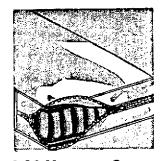
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